

# City & County Manager's Report

November 27, 2007

TO: Mayor Quinn and Broomfield City Council

FROM: George Di Ciero, City and County Manager

# 2007 election a smooth operation

The Nov. 6, 2007 election was completed successfully. While voters choosing to cast ballots on Election Day were once again treated to a high level of service at Broomfield's vote centers, most voters chose to mail in their ballots; 70 percent of the ballots cast were of the mail-in variety.

Vote centers proved again to be a multidepartmental effort. The IT, Public Works, and Police Departments contributed significantly towards their success as did the many employees from various other departments who worked on election day. The Clerk and Recorder Elections Division showed what another year of experience can do by improving on an already efficient, customer friendly way to vote.

The table below shows registration and turnout numbers compared to the previous two odd-year elections.

	2003 COORDINATED	2005 COORDINATED	2007 COORDINATED
TOTAL OF ACTIVE REGISTERED VOTERS	20,161	25,312	23,184
TOTAL BALLOTS CAST	8,620	13,016	9,183
TURNOUT PERCENTAGE	42.76%	51.42%	39.61%
TOTAL ABSENTEE BALLOTS	4,728	6,191	6,433
TOTAL EARLY VOTING BALLOTS	619	1,433	786
TOTAL POLLING PLACE BALLOTS	3,273	5,392	1,964

### FYL

# Prairie dog management administrative procedure revised

Recently, the staff revised an administrative procedure related to prairie dog management. This administrative procedure only applies to situations where prairie dogs move into areas where they should not be - trails, parks, areas

adjacent to residences, athletic fields, dam embankments, etc. This revised administrative procedure does not change any of the procedures related to the management of prairie dogs when construction/redevelopment projects are proposed.

Under the revised administrative procedure, carbon monoxide will continue to be used in high

public use areas. However, this updated administrative procedure specifies in more detail what will be considered high public use areas by defining dimensions for buffers along trails and buffers against homes.

Aluminum phosphide will continue to be used in open space areas and other public lands that do not have high public use. The adjustment was made to address the low rate of effectiveness of the carbon monoxide cartridges and the need to further specify what areas will be considered high public use. The Open Space and Trails Advisory Committee was also updated on the revised administrative procedure at its September 27 meeting.

# John Storb new Broomfield assessor

Broomfield City and County Manager George Di Ciero has announced the appointment of John Storb as Broomfield's assessor. Storb has been serving as acting assessor. He will report directly to Di Ciero.

Storb has been with Broomfield since April of 2001, serving as senior appraiser and appraisal



supervisor. He holds the State of Colorado highest license as a Certified General Appraiser. In making the appointment, Di Ciero said Storb "has done excellent work for Broomfield since the Assessor's Office was first established. I'm very pleased he is taking

this appointment."

There were 14 applicants for the position, and Storb was chosen from three finalists.

Storb earned his bachelor's degree in Urban Studies from Case Western Reserve University in Cleveland, Ohio. He also earned a Master's degree in Architecture from the University of Pennsylvania.

Storb has taken numerous technical assessment courses through the State of Colorado, including courses on the market and cost approaches to value, agricultural land and rural structures, multiple regression analysis, and administration. He has participated in workshops regarding assessment law and administration, golf course,

hotel and motel valuation, oil and gas netback procedures, market modeling, and others.

Prior to his association with Broomfield, Storb worked for Douglas County for over 12 years, where he was chief appraiser and senior commercial appraiser.

## Waterless urinal is pilot project

The Facilities Division of the Public Works Department has launched a pilot project by installing a new waterless urinal in the men's room located on the first floor of the City and County Building next to the elevator. The estimated water savings is projected at 50,000 gallons annually.

Over the next few months, the Facilities Division will be evaluating the aesthetics and maintenance costs. Please feel free to provide feedback regarding the device to the Facilities Division.

Water conservation measures are important even though drought conditions have eased. Broomfield continues to ask its water customers to follow voluntary water conservation guidelines. Another area being explored involves in-door water conservation devices, and the "waterless urinal" is an example.

### Christmas tree collection sites

Broomfield's seven holiday tree collection sites will be open from Friday, Dec. 14 through Friday, Jan. 18. The collection sites will be marked with signs and orange fencing. Temporary collection sites are intended for natural holiday trees only; please do not leave artificial trees, yard waste, tree branches, or other wood products. Tree mulch will be available at Bronco Park and the Broomfield Recycling Center beginning in February 2008.

- 1. Bronco Park, Westlake Drive and Grove Circle. The tree drop-off is north of the backstop.
- 2. Broadlands Park West, Sheridan Boulevard and Meadow Mountain Drive. The tree drop-off is on west side of the parking lot.
- 3. Lac Amora Park, Miramonte Boulevard and Oak Circle North. The tree drop-off is west of the backstop.
- 4. Community Park Ball Fields, Community Park Drive and Lamar. The tree drop-off is west of Hall Field.
- 5. Broomfield Recycling Center, 225 Commerce St. The tree drop-off is west of the recycle bins.

- 6. Meridian Park, McKay Circle and Park Cove Way in McKay Landing. The tree drop-off is located west of the backstop.
- 7. Anthem Community Park. The tree drop-off is in the parking lot located at the intersection of Lowell and Sheridan Boulevards.

## Challenge kicks off in January

America on the Move's "Get Fit, Stay Fit" Challenge will kick off Monday, Jan. 14, 2008. This is a nine week community-wide team and individual competition that includes all types of community organizations.

Anyone interested in participating or finding out more information may call America on the Move coordinators Candice Smith at 720.341.0603, or Shawn Gorman at 303.944.5688.

## LiveWell Broomfield sponsors Emerald health team

Emerald Elementary is making it a priority to implement a coordinated school health plan. LiveWell Broomfield, through the HHS Health Promotions unit, sponsored the school's four-member Wellness Team for a full-day training on the how-to's of implementing a coordinatted school health plan. Coordinated school health takes a systemic approach to advancing student academic performance by promoting, practicing and coordinating school health education and

services for the benefit and well-being of students. The ultimate goal is to establish healthy behaviors designed to last a lifetime.

## LiveWell survey

LiveWell Broomfield is conducting an automated survey asking residents about their physical activity and nutrition habits in an effort to make Broomfield a healthier place to live, work, learn and play.

Broomfield residents have received postcards in the mail, reminder cards offered at various businesses, and are responding from recent ads placed in the *Broomfield Enterprise* asking them to call in.

LiveWell Broomfield is working in schools, childcare settings, worksites and senior settings to promote healthy eating and physical activity opportunities for the entire Broomfield community.

To help reverse obesity trends and related chronic diseases, the HHS LiveWell Colorado Grant created LiveWell Broomfield. It is supporting programs, environmental change and policies to encourage Broomfield residents to eat better and move more.

For additional information on Broomfield's specific LiveWell program strategies, visit livewellcolorado.com or contact the LiveWell Broomfield program coordinator.

# Looking ahead

# Tree lighting

Be part of this annual community event when Broomfield welcomes the arrival of Santa Claus outside the City and County Building, 1 DesCombes Dr., Thursday, Nov. 29, at 6 p.m. There's caroling from local groups, and the mayor lights the community tree. Enjoy a holiday wagon ride, Santa arrives in grand style, and children can talk to him.

# Happy Noon Years for kids!

Monday, Dec. 31, at 11:15 a.m. at the Audi. Kids can celebrate the new year early with a count-down, noisemakers and more! Call 720.887.2315 for more information.

# Holiday closures:

Broomfield's tree limb drop off site at the Broomfield Recycling Center will be closed on Dec. 22 and 29 for the holidays. The tree limb drop-off will be open as usual on Wednesday afternoons from 1 to 5 p.m. throughout the holiday season.

Monday and Tuesday, Dec. 24 and 25, Christmas Eve and Christmas Day, all city and county business offices, the library, Broomfield Community Center and Senior Center are closed.

The Paul Derda Recreation Center will be open

from 8 a.m. to noon on Dec. 24, and is closed all day on Dec. 25.

On New Year's Eve, the Paul Derda Recreation Center will be open from 5 a.m. to 4 p.m.

On New Year's Day, Jan. 1, all city and county business offices, the library, Broomfield Community Center and Senior Center are closed. The Derda Center will be open from 8 a.m. to 4 p.m.

# Capital projects ...

# Highlights:

### Sound Walls and Perimeter Fences

Baseline noise studies have been completed along four arterial roadways in preparation for the sound wall and perimeter fence program that is funded in 2008.

The first group of noise studies were performed at West 144th Avenue adjacent to the Broadlands, West 136th Avenue adjacent to Westlake, Sheridan Boulevard adjacent to Northmoor, and West 120th Avenue adjacent to Greenway Park. This data will help develop criteria to identify potential sound wall locations.

# East Midway Boulevard Widening, Lowell Boulevard to Vrain Street

The contractor, Quality Paving Company, has completed the main roadway improvements. The remaining work this fall includes adding street lights to the north side, adding the pedestrian crosswalk flashing signs at Perry Street, and planting trees in the median. The contractor will complete the remaining irrigation and landscaping next spring as originally scheduled. The work has been proceeding about a month ahead of schedule.

# West 136th Avenue Widening - Sheridan Boulevard to the Redleaf subdivision

The roadway design and right-of-way acquisition are complete. Construction bids were received on Oct. 16. An agreement authorizing a construction contract is scheduled to be brought to city council for approval.

United Power has recently begun the burial of overhead power lines along the south side of the roadway. United Power's work will take approximately two months. The main roadway construction will occur from February to June in 2008.

### 2007 Street Reconstruction Projects

The 2007 street reconstruction program included a segment of West 6th Avenue in Broomfield Heights and three streets in Lac Amora. The project was completed in October, one month ahead of schedule.

### **Broomfield Heights Alleys**

The Broomfield Heights alley project was scheduled so that it began shortly after the West 6th Avenue reconstruction and the Main Street and Midway intersection improvement projects were completed. The first alley segment, between Main and Daphne, is substantially complete. Construction of the second alley segment, between Daphne and Kohl, is now under construction and is anticipated to be completed in mid-December.

### 2007 Playground Replacements

The 2007 playground replacement program included playgrounds in Eagle Trace Park, Discovery Park (formerly known as Centex Park), and Spruce Park in the Westlake subdivision. The playground replacements were completed in October.

### **Trails**

Richdell Construction has completed constructing the new trails in the southwest and northwest quadrants of the Field Open Space. L&M Enterprises will complete the second phase of the Wildgrass trail system by the end of December.

# Transportation updates ...

# I-25 bridge at 128 Ave. to be replaced

In mid November, the Colorado Department of Transportation (CDOT) began a bridge replacement project at I-25 and 128<sup>th</sup> Avenue. In Broomfield, the 128<sup>th</sup> Avenue roadway is East Midway Boulevard

The project will replace the existing 128<sup>th</sup> Avenue bridge over I-25 with one that is approximately 73 feet wide to accommodate two through lanes in each direction as well as a 10-foot sidewalk on each side. It will only be striped for one lane in each direction. When 128<sup>th</sup> Avenue is widened in the future, the bridge can then be striped for two

through lanes in each direction without additional work taking place on the bridge.

Crews will completely close 128<sup>th</sup> Avenue between Lincoln Street and Delaware Street. This closure will be in place 24 hours a day, seven days a week for the duration of the project. Motorists will be detoured to Washington Street or Huron Street and then over to 120<sup>th</sup> Avenue or 136<sup>th</sup> Avenue and back to I-25.

CDOT reminds motorists to pay attention, plan ahead and most of all, "Slow for the Cone Zone." Jalisco International Inc. is the contractor for this \$6.3 million project.

The entire project will be complete by the end of June 2008.

# Departmental updates ...

### **COMMUNICATIONS**



Recognition has arrived for 2007 communications awards announced last summer.

The NATOA second place award for Channel 8 ...



and the NACIO
'Best in Class'
award for
photography of the
9-11 Memorial.

### **CULTURAL AFFAIRS**

Cultural Council: The Broomfield Cultural Council (BCC) met in October to review grant requests from 19 organizations for the city's annual Arts Culture and Science funding program; the committee will meet to finalize these grants before presenting recommendations to the city council in December. The group also held its annual SCFD check reception on Oct. 25 for approximately 17 organizations that received SCFD funding to support programs and services delivered in Broomfield from now through 2008.

Outgoing SCFD Board of Directors representative and former Cultural Council member, Gene Kucinkas, was also honored at the reception for his service to Broomfield and the Denver metro area.

**Public Art:** The Public Art Committee (PAC) met in October to finalize its recommendations of two artists chosen to create sculpture for two parks in 2008: Interlocken East and Miramonte and Kohl.

The two finalists' proposals and maquettes (small scale art models) will be on display for the city council when PAC presents its recommendations.

PAC met earlier this month in a joint meeting with the Cultural Council and presented its two finalists' proposals and maquettes. The Cultural Council has designated SCFD funding for this project as was done for the Art Bench project completed in 2006.

**Sister Cities:** The Broomfield Sister Cities group finished its successful 2007 program hosting the Ueda City mayor and delegation the first weekend in November.

Committee meetings will resume in 2008 to plan a reciprocal visit for members of the Broomfield community to travel to Ueda City in August.

**Audi:** The Broomfield Auditorium was mentioned in the November *World Dance Review* concerning Ballet Nouveau Colorado's successful season opening program, "Nouveau Showcase."

Staff, council and foundation members from the City of Lonetree, took a tour of the auditorium and library on Oct. 18 to research the possibility of building a similar complex.

**Staffing:** Alisa Zimmerman has submitted her resignation as Cultural Affairs Manager, effective Dec. 11. She leaves to become executive director for the Colorado Dragon Boat Festival, an annual outdoor event now in its eighth year that takes place in Denver's Sloan's Lake Park.

### HEALTH AND HUMAN SERVICES (HHS)

**Public Health:** The Immunization Clinic came through with flying colors on its annual audit by the state health department. The clinic was commended on every component involved in operating an immunization clinic (storage, tracking, safety, protocols, patient education, emergency plans, etc). Faye Gillis, RN, coordinates the clinic.

The Immunization Clinic also conducted a flu clinic for the city's emergency first responders: Police, Health and Human Services, North Metro Fire, Public Works and Mental Health and their families. There were 258 doses of flu vaccine administered.

This was a bio-terrorism exercise to see what it would involve to immunize these responders and their families. This would be the first step in dealing with a biological emergency. During the

exercise, information on responding to an emergency was disseminated, along with an emergency food pack and water so participants could start their personal emergency kits.

Health Promotions: LiveWell Broomfield participated in "Dragon Day Dash" on Friday, Nov. 2. The Dragon Dash, a yearly tradition that Emerald Elementary hosts and coordinates, is a 2k run for students and staff stressing the importance of physical activity. Kids, preschool through fifth grade, participated by running or



walking through the course in the Emerald neighborhood.

For a true race atomsphere, the kids had

Boulder Bolder race bibs, a police escort and water and oranges to hydrate them after the race. LiveWell Broomfield provided the oranges, encouragement and applause for the energetic efforts.

The Older Adult Injury Prevention Program in Broomfield was highlighted at the recent Comprecare Foundation Conference. The Broomfield HHS Injury Prevention program is designed to identify and reduce the risk of falls for senior citizens. The goal is to enable seniors to live safer independently in their homes. Sixty-nine injury prevention assessments have been conducted thus far in 2007.

#### **HUMAN RESOURCES**

The second annual Employee Wellness Fair in October at the Broomfield Community Center was

part of the Healthy Broomfield effort. Prior to the fair, employees had their blood drawn, did biometric testing (height, weight, blood



pressure, and body fat percentages), and completed a comprehensive Health Risk Assessment.

The 224 employees who participated in this process received personal wellness profiles detailing their current health status and highlighting health risks.

While at the fair, employees could take advantage of many additional screenings and displays:

- Approximately 165 employees attended the fair.
- 55 employees completed a lung function test, and five employees were referred to their doctor for additional testing.
- 47 employees participated in the osteoporosis screening, and 10 additional employees did non-testing consultations. Ten people were referred to their doctor for follow up.
- Of the 224 employees who completed the screenings and health risk assessment, 150 met with health coaches for an individual review of the results.
- An interactive display focused on choosing the healthiest option while eating out at restaurants attracted 39 employees.
- Employees were also able to take part in a vision screening, blood pressure check, hearing screening, arch scan, and have their face scanned with the Derma View Face Analyzer.

There were a variety of informational displays from various departments, along with displays on office ergonomics, good posture and safe lifting techniques, and the city's retirement plans. Information was provided by the city's insurance providers on benefits available to employees.

### **PUBLIC WORKS**

The semi-annual Household Hazardous Waste Day was held October 6th at the Norman Smith Service Center. Thirty staff and community volunteers from Environmental Services Division, North Metro Fire Department, and Broomfield High School National Honor Society all pitched in to work the event. The hazardous items were collected from 305 households, up from 194 households in October 2006, and up from 286 households in May 2007. The household hazardous material collected filled two 30 yard rolloff boxes and a semi trailer. The material was shipped off for recycling, fuel blending or proper disposal in a hazardous waste landfill. In addition to the chemical waste collected, Executive Recycling collected 12.9 tons of electronic waste for recycling, up from 5 tons during the Household Hazardous Waste day in May.

#### RECREATION SERVICES

Active adult/senior programs – The SilverSneakers® program had 1,626 drop-in

participants at the Broomfield Community Center and 2,604 at the Paul Derda for a total of 4,230.

The Active Minds program (a Denver-based organization that provides educational seminars for seniors), co-sponsored by Anthem Ranch, presented an informational program on the Butterfly Pavilion.

The 2007 Melodrama, "It's a Clean Sweep" or "The More Things Change, the More They Stay the Same," with shows from Oct. 17 to 21, was enjoyed by 260.

Athletics - There were 358 participating in programs during october at the broomfield community center. activities included gold crown volley practice, senior volleyball practice, senior volleyball games, competitive youth basketball practice, gold crown basketball practice, and women's three-on-three basketball.

Outside programs during October attracted 326. They included fall adult softball, kickball, adult volleyball, gold crown volleyball practice, youth basketball practice, gold crown basketball practice, adult volleyball, indoor volleyball camp and the new Halloween dodge ball tournament, offered this year on the Saturday before Halloween. Teams were dressed in Halloween costumes.

**Early Learning -** At the annual fall party, children dressed up for the Halloween holiday. Early Learning participants enjoyed treats, games and Trick-or-Treating through the recreation centers to gather treats from employees.

The Pumpkin Patch Field Trip took participants and families to "Pumpkins and More" to play in the corn maze, feed the farm animals and pick out a pumpkin to keep.

**Fitness** - Recreation Services' fitness classes continue to be a strong draw and source of revenue for the department. Participant comparisons on a few programs include:

	2006	2007
Boot Camp	1357	2806
Spring fitness challenges	1766	2913
Kids' classes	530	910
Personal training	1629	1740

Total fitness class participations in October at the Paul Derda Recreation Center were 620, and at the Broomfield Community Center, 390.

New massage therapist for Recreation Services is Val Webb. She joins Dave McHattie, a certified massage therapist from the Massage Therapy Institute, who has 12 years' experience.

Webb is also a certified massage therapist, with training through the Boulder College of Massage Therapy's 1000-hour certification program. She has extensive coursework in neuromuscular techniques, Swedish therapeutic and Zen Shiatsu massage. Webb also studied Master Bodyworker for orthopedic and sports massage from the Boulder College of Massage Therapy's 200-hour Advanced Bodywork Studies program.

The Annual Thanksgiving Day Workout was on Thursday, Nov. 22, from 8 to 9 a.m. at the Broomfield Community Center. Participants attended free, but were asked to bring a canned food item to share with Broomfield FISH.

The Holiday Meltdown 6-Week Fitness Challenge began on Oct. 29, and will continue until Dec. 5. Each week a certified personal trainer designs workouts with cardiovascular and strength training exercises. There are 125 participants.

**Gymnastics** – Participations for October numbered 3,033.

**Special events -** Once again, there was a great turn-out for the Great Broomfield Pumpkin Festival on Saturday, Oct. 27. Approximately 300 kids and their parents enjoyed "Trick-or-Treat Street" (see photo) where the center was decorated like a Halloween street, carnival games, arts and crafts, bouncing on the inflatables, and hayrides. Kids were thrilled with the ventriloquist's performance and entertainment.



## At the Audi ...

# Mark your calendar...

Nov. 30: Colorado Repertory Singers winter concert, 7:30 p.m. Tickets: \$12 adults, \$10 seniors and children ages 5 to 13, children under 5 are free.

<u>Dec. 1:</u> Children's Dance Theater, 1 p.m. Broomfield Auditorium, 3 Community Park Road.

Colorado Repertory Singers Concert, 7 p.m.

<u>Dec. 5:</u> CU in Broomfield, 'Louis Armstrong Tribute,' 7 p.m. Free. Passes required and available at the box office starting at 6 p.m.

<u>Dec. 8:</u> Rocky Mountain Brassworks, 7:30 p.m. Tickets: \$10 - adults; \$5 - seniors over 65 and kids 12-18; under 12 free! Family special: \$20.

<u>Dec. 9:</u> Civic Chorus Christmas Concert, 3 p.m. Free - donations accepted.

<u>Dec. 14:</u> P'Zazz Children's Show Choir holiday concert, 7 p.m

<u>Dec. 15</u>: Civic Orchestra 'Victorian Christmas' with singers from Legacy High School. 7:30 p.m. Tickets: adults \$10, seniors and students \$8, children under 12 \$4, available at box office 30 minutes before the performance or online at www.broomfieldcivicorchestra.org.

<u>Dec. 19</u>: Denver Municipal Band Holiday Benefit Concert, 7 p.m. Admission: non-perishable food or monetary donation to benefit Broomfield FISH.

<u>Dec</u>. 20: A Marian Christmas with St. Martin's Chamber Choir, 7:30 p.m. Tickets: adults \$18, seniors \$15, students \$10.

<u>Dec. 23</u>: Boulder Chamber Orchestra, 4 p.m. Tickets:

www.boulderchamberorchestra.org/tickets.htm

For more information on events at the Audi, call the **Events Hotline** at 303.469.3301, ext. 7999, or visitwww.broomfieldauditorium.com