



# City & County Manager's Report

October 28, 2008

**TO: Mayor Patrick Quinn and the Broomfield City Council**

**FROM: George Di Ciero, City and County Manager**

## FYI



**WALK TO SCHOOL:** In October, Broomfield area schools joined the rest of the world for "International Walk to School Day." Mayor Pat Quinn joined students from seven area schools, along with parents, grandparents and teachers, who walked, biked or scooted to school. LiveWell Broomfield and America on the Move collaborated with the Boulder Valley and Adams 12 school districts to have the biggest turn out yet in the three years of implementing International Walk to School Day. International Walk to School Day promotes safe routes to school and emphasizes the physical, mental and environmental health benefits of walking or bicycling.

### ***Fall hazardous waste collection***

Broomfield's Household Hazardous Waste Day the first Saturday in October was the most organized event yet. The day went off without a hitch and without any unexpected items.

There were 473 households served, with the majority of the waste being electronic waste. Last fall, 400 households were served. The e-waste filled three cargo trucks at an estimated weight of about 2,700 pounds.

Special thanks went to seven volunteers from Holy Family High School who supported the 17 Broomfield staff members working that day. There were also 11 people from Executive Recycling and Boulder County who lent their professional support.

The spring Household Hazardous Waste Day event is scheduled for May 16, 2009.

### ***West Nile Virus update***

Colorado Mosquito Control, Inc. has issued the 2008 annual report for Broomfield. Mosquito larval surveillance and control efforts for West Nile Virus (WNV) have concluded for the 2008 season and will begin again next spring.

There may be a few more reports of human cases, but the current statewide number of cases is the lowest since WNV entered Colorado in 2002. The Colorado Department of Health and Environment (CDPHE) lists 86 human cases with one fatality (Larimer County) for Colorado.

In Broomfield, there were no human cases, no fatalities and only one positive mosquito pool.

## **Recreation Services wins CPRA award for 'Camp Fusion'**

Broomfield Recreation Services received the **2008 Columbine Award for Programming** at the CPRA (Colorado Parks and Recreation Association) Annual Conference in Vail, on Sept. 24 for the new, regional activity, Summer Camp Fusion.

Dawn Stipe, recreation coordinator for youth and teens, is the brains behind Summer Camp Fusion. This innovative new program is a day where area recreation departments bring their summer camps together to spend a field trip day doing different activities and games.

Broomfield, Lafayette, Golden, Longmont, Fort Lupton, Denver, and Hyland Hills brought 471 day campers and 88 staff members together at the Broomfield County Commons.

The program's goals were to provide a fun and safe environment for all children, to provide fellowship among the staff members and children, to foster just plain fun and enjoyment of new experiences, and to be fiscally responsible and help cities save money for other camp necessities.

All goals were met.

When the kids arrived at the Commons, they were all brought together to sing camp songs led by the cities. A myriad of activities followed, and at the end of the day the kids all cheered together during the staff tug-o-war competition.

There was no fee to participate in Fusion, and camps used equipment they already had for games.

This program was extremely successful in its first year as measured by staff response, camper response, and community response. Broomfield staff was excited to host the other camps and to set up a great day for all the guests.

The community surrounding the Commons was in awe of the "organized chaos" in the fields that day. It was amazing to see hundreds of kids, all wearing brightly colored t-shirts, running and playing all over the 860,000 square feet of fields

Neighbors raved about the incredible amount of organization and commitment the staff had in bringing so many kids together with such ease. This first Summer Day Camp Fusion started from

a small idea, developed into a tangible field trip day, ran smoothly with few problems, and showed promise for a bigger and better future for area summer camps to come together and have many more Fusions to come.

The second Summer Camp Fusion is tentatively scheduled for June 24, 2009.

## **Two librarians recognized by state-wide organizations**

Young Adult Services Librarian Erica Seagraves, has been selected to receive an Excellence in Reference Service Award from the Quality Assurance and Evaluation Committee of AskColorado, the state-wide, on-line reference service .

The award is determined from reviews of actual transcripts of reference interviews conducted by participating librarians throughout the state. The award will be presented at the fourth annual AskColorado workshop on Thursday, Nov. 6.

Reference and Adult Services Librarian Denise Muniz, has been selected to participate in the first Colorado Association of Libraries (CAL) Leadership Institute. The Institute's vision is to "develop outstanding leaders within CAL and the Colorado library community." The Institute will begin at the 2008 CAL Conference in November and continue as a year-long program that includes face-to-face meetings and virtual sessions that will develop personal leadership styles and provide opportunities for professional development.

## **New kiosk helps job seekers**

A new service at the library to assist job seekers is the new Post-News Jobs Kiosk. This new offering provides up-to-date, comprehensive job listings from *The Denver Post* and *Rocky Mountain News*.

The kiosk is completely Interactive, allowing users to view, print, email, text message, and even apply for jobs at the touch of a finger with its easy-to-use touch screen navigation. No resume or registration is required.

The new kiosk is available in the library and is also available online by visiting <http://www.jobview.com/web/denver/>

The Web site looks and works just like the kiosk itself.

## ***New program name: SNAP***

CSU Extension reports that the Federal Government's Food Stamp Program has a new name – Supplemental Nutrition Assistance Program (SNAP). The change in the name helps



to reflect the focus of putting healthy food within reach of low-income households.

In addition to the name change, several changes have been made to make the program more accessible.

Although the program has changed its name, the focus of the Extension Agent in the program is no different. In a recent survey conducted of class graduates, one mother commented on her participation in a series of nutrition education classes taught by the CSU Extension Agent: *"They have helped me a lot and since my kids participated in the classes too, they (became) very interested in nutrition."*

The Broomfield SNAP-Ed program continues its work with FISH and the agencies it serves, Broomfield Greens, Silvercrest, Maryel Manor and the WIC program. Future plans include providing classes for SNAP and TANF participants in Broomfield.

## ***Broomfield Days goes green***

The first Broomfield Days Zero Waste effort this year resulted in an overall 88 percent of discards being diverted from the landfill. This is a significant increase over the 59 percent diversion rate of Broomfield Days 2007.

Broomfield Days attendees were asked to properly sort discards into compost and recycling bins

located strategically throughout Midway Park. The results from these efforts are estimated to be:

- ◆ Of the 10,548 gallons of material generated at the festival, 68% was recycled and 20% composted; leaving only 12% for the landfill!
- ◆ The commingled recycling efforts at Broomfield Days saved the equivalent of one average American household's annual electric use.
- ◆ The water saved by commingled recycling at Broomfield Days was about 7613 gallons; enough to fulfill one household's needs for one month.
- ◆ Cardboard recycling efforts at Broomfield Days 2008 saved about 22, 40-foot lodge pole pine trees.
- ◆ The Broomfield Days recycling rate was 68%, compared to the national average of 32%. The composting rate was 20% compared to the national average of 2.2%.
- ◆ The weight of trash produced at Broomfield Days 2008 was the equivalent of the trash generated annually by 2.5 households.

Advanced preparations through the combined efforts of the city and Eco-Cycle assured that vendors provided food containers and service ware that could be composted, recycled or reused.

Commingled recycling bins tripled in number from Broomfield Days 2007, and replaced the traditional waste receptacles. The public had access to 18 large Zero Waste Stations, strategically-positioned throughout Midway Park. These were monitored continuously by a diligent work crew watching for contamination and replacing full bins with empty ones. They also properly sorted through the outside or "brought-in" waste that infiltrated this Zero Waste event.

## **Looking ahead**

### ***Broomfield celebrates 20 years of SCFD funding with Free Day***

A free day of cultural and scientific programs is planned for residents at the Broomfield Auditorium on Nov. 1. The day of storytelling, dance, music, singing, visual arts and science programs provided by organizations funded by SCFD begins at 11:30 a.m. and ends at 5 p.m.

Organizations participating include Spellbinders, Dance Arts Studios, Dinosaur Ridge, Rocky Mountain Brass, Broomfield Art Guild and Aster Women's Chamber Choir.

This Free Day is in honor of the 20<sup>th</sup> anniversary of the Scientific and Cultural Facilities District (SCFD).

In 1988, the public voted to create the Scientific and Cultural Facilities District (SCFD). SCFD is an efficient model of regional cooperation with extensive quality of life enhancements that include significant outreach to schools, free and discounted programming, access to culture by all residents of the District and a measurable positive economic impact.

The SCFD will celebrate its 20<sup>th</sup> anniversary through November 2009.

Since 1989, SCFD has distributed funds from a 1/10 of 1 percent sales and use tax to cultural facilities throughout the seven-county Denver metropolitan area. The funds support cultural facilities whose primary purpose is to enlighten and entertain the public through the production, presentation, exhibition, advancement and preservation of art, music, theatre, dance, zoology, botany, natural history and cultural history.

Since Broomfield became a county in 2001, cultural and scientific organizations have received closed to \$1 million in SCFD funding to provide local programs and activities. Many of the free local programs like the Summer Concert Series and Fall Jazz Series are supported by SCFD funds.

Broomfield's SCFD Free Day is being presented by the Broomfield Council on the Arts and Humanities and the Cultural Affairs Division of the City and County of Broomfield. For more information, call 303.464.5835 or 303.464.5829.

### ***Annual Veterans Day Ceremony***

The Broomfield Veterans Memorial Museum is presenting its annual Veterans Day ceremony at the Broomfield Auditorium, 3 Community Park Road, on Tuesday, Nov. 11, 10 a.m.

This annual event honors veterans in a tribute that packs the Auditorium each year. This year taps will be played by David Burkhardt. Stories and speeches are followed by the Broomfield Civic Chorus performing patriotic music. The event is free.

### ***Community walk Nov. 15***

Mayor Pat Quinn and Channel 4 Meteorologist Jennifer Zeppelin will join residents in a community walk in Broomfield on Nov. 15 from 9 to 10:30 a.m. in The Field open space,

located between Main and Ash streets on either side of Midway Boulevard.

KCNC Channel 4 is a partner organization with the Metro Denver Health and Wellness Commission and partners with America on the Move in support of promoting small changes for improved health.

The Fit4Colorado Community Walk in Broomfield will provide the opportunity for residents of all ages to gather together to participate in and promote physical activity.

### ***'Bridges Out of Poverty' class***

HHS will offering a free workshop to professional child care providers and community members on Nov. 21 from 1 to 3 p.m.

"Bridges Out of Poverty – Strategies for Professionals and Communities Workshop" will offer information and models to help attendees better understand the multiple causes of poverty and the differences among the poverty, middle and wealthy classes.

Attendees will learn how those differences affect opportunities for success and gain understanding of the hidden rules of economic class and their implications for professionals, families, youth and children.

### ***CSU Extension offerings***

Holiday floral design workshops are scheduled for Nov. 22 and Dec. 16. Colorado State University Extension Master Gardeners will conduct a Thanksgiving Workshop on Nov. 22 from 2:30 to 4 p.m., and the Christmas Workshop on Dec. 16 from 6:30 to 8 p.m.

Both workshops will be in the Lakeshore Room of the Broomfield Senior Center, 280 Lamar St.. The materials fee is \$25. To sign up, call 720.887.2286.

The CSU Extension Master Gardeners will be hosting the sixth annual Garden Fair on Saturday, Feb. 7, 2009 in the lobby of the Broomfield Auditorium. Details will be posted in the Broomfield Enterprise, in utility bills, and on the Channel 8 calendar.

### ***Coming to the Event Center:***

**Nov. 14** – New Kids on the Block with Natasha Bedingfield and Lady Gaga. 8 p.m.

**Nov. 21, 22 and 29** – Rage Hockey! 7:05 p.m.

**Nov. 30** – Colorado 14ers Home Opener against the Albuquerque T-Birds. 3 p.m.

**Dec. 5** – Disney High School Musical, the Ice Tour. 7:30 p.m.

**Dec. 6** – Disney High School Musical, the Ice Tour. 3:30 and 7:30 p.m.

**Dec. 7** – Disney High School Musical, the Ice Tour. Shows at 1 and 5 p.m.

**Dec. 8** – Oasis with Ryan Adams and the Cardinals. 7 p.m.

Also visit [BroomfieldEventCenter.com](http://BroomfieldEventCenter.com) for more information on upcoming events and ticket information.

## Capital projects ...

### **Broomfield Heights Alley Improvements**

The Phase 2 Broomfield Heights Alley project includes the alleys that run parallel to Main Street between West 2<sup>nd</sup> Avenue and Emerald Park (Block 29), and between West 3<sup>rd</sup> Avenue Drive and West 4<sup>th</sup> Avenue Drive (Block 31). In September, Council approved the construction agreement with Thoutt Bros. Concrete Contractors Inc. for construction of this project. Construction started in late September and is expected to be complete in November.



The concrete has been poured from end to end for the main alley in block 29. The remaining work includes grading the edges and placing crusher fines.

On Block 31, the existing surfacing has been removed and the subgrade has been prepared. The first concrete pour will be in October, weather permitting.

### **2008 Citywide Irrigation Replacement Project**

In July, Council approved a construction agreement with ValleyCrest Landscape Development, Inc. for the 2008 Citywide Irrigation Replacement Project. The project will be “design-build,” and new irrigation systems will be installed in North Midway Park, Cottonwood Park, Blue Star Park, and Pinion Park.



ValleyCrest completed base-mapping and irrigation system design for all four parks. The new Cottonwood Park irrigation system is under construction and is anticipated to be complete in October. Installation of the Pinion Park irrigation system will begin once Cottonwood irrigation is complete. Site restoration in Cottonwood and Pinion Parks will be complete by the first week in November. Construction in North Midway Park and Blue Star Park will begin in early November 2008.

### 2008 Street Reconstruction and Waterline Replacement

In April, City Council approved a construction agreement with Concrete Express, Inc., for the 2008 Street Reconstruction and Waterline Replacement Project. The 2008 project includes Aspen and Bellaire Courts; Clay Place, West 133<sup>rd</sup> Circle, West 133<sup>rd</sup> Avenue, and West 135<sup>th</sup> Avenue in the Westlake Subdivision.



#### Aspen and Bellaire Courts

Concrete work on Bellaire Court and Aspen Court began in September and has been completed. The subgrade work was completed and the streets were paved on Sept. 25 and 26. Landscape restoration has started. This portion of the project is substantially complete.

#### Westlake Village Subdivision - Clay Place, West 133<sup>rd</sup> Circle, West 133<sup>rd</sup> Avenue and West 135<sup>th</sup> Avenue

Concrete Express began work in the Westlake Village Subdivision in mid-July. All water pipe work associated with the project has been completed.



Concrete replacement, subgrade preparation, and asphalt paving have been completed in Clay Place and West 133<sup>rd</sup> Circle. Concrete replacement and subgrade preparation are underway in West 133<sup>rd</sup> Avenue and West 135<sup>th</sup> Avenue, and the contractor plans to finish all work associated with these streets by mid-October 2008.

### 2008 Playground Replacement Project

The 2008 program includes improvements to the Trails at Westlake, Willow Park, and Blue Star Memorial Park playgrounds. The project also includes minor handicap access improvements at seven other playgrounds.

Installation of the playground equipment began in mid-September for all of the playgrounds. The playground at Willow Park was completed by the end of September and was well received by the neighborhood. A new swing set was installed at Blue Star Memorial Park. The Parks division will be installing the new wood chip surfacing in early October.



The equipment has been installed at the Trails at Westlake playground. A poured-in-place surface is currently being installed. The playground will be opened in early October. A Colorado State Department of Local Affairs grant was received by Broomfield to install a poured-in-place rubber surfacing utilizing recycled tires.

The handicap access (transfer stations) were replaced at seven other playgrounds with poured in place surfacing.

## Departmental updates ...

### **COMMUNICATIONS**

Broomfield's KCCB Channel 8 took top honors in the National Association of Telecommunications Officers and Advisors (NATOA) Excellence in Government Programming category. The annual NATOA awards program honors excellence in broadcast, cable, multimedia and electronic programming produced by local government agencies.

"Excellence in Government Programming" entries are judged on variety of programming quality throughout the year. Channel 8 won in the small budget category. This is the second year that Channel 8 has been recognized in this category, having placed second in 2007.

This year, Channel 8 entered nine categories and brought home seven awards including a first place finish in the Public Education category for its "Green Broomfield" video. "Family Fun and Fitness" featuring Broomfield recreation fitness programs placed second in the Community Awareness category, and the intro for the channel's high school football shows placed second in the Visual Arts category.

Channel 8 also received Honorable Mention nods for its 9-11 Memorial video, the "Off the Page" videos featuring local authors, and "In the Works," about the city's Public Works activities.

This year, NATOA received more than 1,200 entries in 64 categories submitted by local governments in more than 30 states and Canada. Entries cover a variety of programming including community events, documentary, public affairs and public service, interview/talk show, performing arts, sports, election coverage and children's issues. The awards were presented at the 23<sup>rd</sup> Annual Government Programming Awards event at The Hilton in Atlanta, Ga., in September.

### **HEALTH AND HUMAN SERVICES**

**CSU Extension** – Holli Campbell, director of the Broomfield CSU Extension Office was recently elected treasurer of the Colorado Association of Extension 4-H Agents, and vice president of the Zeta Chapter of Epsilon Sigma Phi, the

professional organization for Extension Educators. Both positions carry multi-year responsibilities.

On Wednesday, July 23, Holli Campbell, taught a class for city employees entitled *Teaching Children Money Habits for Life*. Topics covered included: using a consistent approach, teaching children about money, how children receive money, teaching money concepts on earning, spending, borrowing, sharing and saving. There were 16 employees in attendance, with all reporting that the class met their expectations.

### **LIBRARY**

Library staff is making arrangements for an author talk by David Wroblewski who wrote *The Life of Edgar Sawtelle*. Exact date has not yet been confirmed, but is expected in January or February. Wroblewski's book was recently selected as Oprah Winfrey's new book club title. The event will be in the Audi and will be a joint project with the Westminster Public Library as a fundraiser for the two library foundations.

### **POLICE**

Broomfield recently hosted Honor Guard Training put on by DFL (which stands for Damn Few Left).

There were 40 participants from Broomfield, Boulder, Westminster, Thornton, Northglenn, Jefferson County, and Longmont who participated in the five-day training at Beautiful Savior Lutheran Church. North Metro Fire had the most attendees at 11, and Broomfield PD was next with 10 attendees. The training ended with a mock funeral where the attendees could practice what they had learned throughout the week.

According to Sgt. Rick Kempzell of the Broomfield PD, the training focused on many aspects of Honor Guard, including:

- Funeral ceremonies
- Casket movements
- Casket watch
- Various formations
- Firing (21-gun salutes)
- Flag folding & the significance of the folds
- Flag etiquette
- Parades

- Presenting the national colors
- Bell ringing ceremonies

The Broomfield Enterprise ran an article on Sunday, Oct. 12, detailing the training.

DFL was begun by a lieutenant from Goshen, Ind. to teach the art of the Honor Guard to memorial teams.

### **PUBLIC WORKS**

**Environmental Services** – The division participated in the statewide celebration of Energy Awareness Month during October.

Recognizing that homeowners will face higher heating and utility costs this winter, the division promoted energy saving tips for homeowners to consider during the upcoming winter heating season. Things to do to save energy this winter include:

- **No Cost**  
Set thermostat to 68°.  
Set water heater to 120°.  
In the winter, to make the most of natural sunlight, open window coverings on south-facing windows to warm your home. Use cold water to wash clothes.
- **Low Cost**  
Replace furnace or heat pump filter regularly. Install water-efficient showerheads and faucets.  
Switch to compact fluorescent light (CFL) bulbs.  
Weatherize your home and save up to 10 percent in heating and cooling costs.
- **Go Big**  
Insulate your home. Purchase ENERGY STAR® appliances.

Learn more about all of these tips on the GEO Web site at [www.colorado.gov/energy](http://www.colorado.gov/energy)

### **RECREATION SERVICES**

September was a very busy month for Recreation Services!

**Dog Daze at the Bay** on Saturday, Sept. 13 had 485 dogs participate, with about 1300 owners accompanying them.

#### **Broomfield Days 2008**

- ◆ The Broomfield Days Golf Tournament had 20 teams participating at Eagle Trace Golf Course on Friday, Sept. 19.
- ◆ Broomfield Days had its first “Bow Wow Broomfield” in 2008. It included a National Dock Dogs competition, dog-friendly vendors, Fly Ball demonstrations and animal adoptions by the Boulder Humane Society.
- ◆ The Car Show this year had the highest entry number ever, with 80 cars.
- ◆ There were over 300 vendor booths.
- ◆ A diaper-changing/nursing station was offered for the first time this year.

**Fishing at the Bay** was successful, with 189 youth enjoying a day of fishing. There were 240 rainbow trout delivered to the Bay the day before. The fish that didn't get caught at the event were resettled in Tom Frost reservoir.

## At the Audi ...

### *In the gallery*

**BROOMFIELD ART GUILD HOLIDAY SHOW** - The holiday art show at the Broomfield Auditorium Gallery features the Broomfield Art Guild. The Art Guild exists to support the visual arts in Broomfield and encourage the artists' interests of all abilities,

from beginner through advanced. This exhibit consists of 20 pieces. Media is an assorted blend of acrylic, oil, pastel, weaving, collage, ink, and water color on yupo paper. View Fridays from 2 to 5 p.m., and during Broomfield Auditorium events through January 3, 2009.

### **Auditorium events**

**CU Jazz Series 2008** – Wednesday, Nov. 5, 7 p.m. Doors open at 6 p.m. Nationally acclaimed CU faculty perform *From Us to You* -Original compositions by CU's jazz faculty featuring John Gunther on woodwinds, Brad Goode on trumpet, Doug Walter on the vibraphone, Dave Corbus on guitar, Art Lande on piano, Jeff Jenkins on piano, Mark Simon on bass, and Paul Romaine on drums.

**One Book One Broomfield** – Saturday, Nov. 8, 7 p.m. Meet *Breakfast with Buddha* author Roland Merullo at a talk, reception and book signing to culminate this year's One Book One Broomfield. Free.

**Broomfield Independent Film Series 2008**  
Finale – Thursday, Nov. 13, 7 p.m. Free. Indie short films in a variety of genres - Rated PG. Doors open at 6:30. After each film, there is a question and answer session with the film makers.

### **Cultural Affairs presents Beco Do Choro or Brazilian grooviness**

Beco do Choro (Choro's Alley) is Brazilian music at its best: instrumental virtuosity combined with traditional folk elements to generate fresh and exciting arrangements of old and contemporary songs of Brazil, including Antonio Carlos Jobim, Pixinguinha, Baden Powell, Jorge Benjor, and Caetano Veloso.

Beco does not stop there - the original compositions are strikingly beautiful and also deeply rooted. The members of Beco combine instrumental virtuosity on violin, clarinet, saxophone, acoustic guitars, cavaquinho (Brazilian Ukulele) with an authentic infectious singing style and the irresistible rhythm of traditional batucada (percussion ensemble). Beco's songs present a high level of poetry and vibrant Afro-Brazilian rhythms, portrayed by traditional percussion instruments, which energize listeners from a diversity of communities.

Beco do Choro is: Kailin Yong - violin, vocals, and percussion; Dexter Payne – clarinet, saxophones, vocals, and percussion; Francisco Marques – guitar, cavaquinho, vocals, and percussion; João Junqueira – guitar, vocals, and percussion. João Junqueira is a doctorate candidate at CU Boulder for Ethnomusicology and has led several concerts at the Broomfield Auditorium with the Brazilian Ensemble. This show also will have Argentine tango dancers, Ellen Yong and Mike Malixi.

**Date:** Friday, Nov. 14, 7 p.m.

**Tickets:** \$7/5 at the door, in advance at The Broomfield Community Center, or 303.464.5835 or 303.464.5829

### **Aster Women's Chamber Choir**

Shakespeare's Songs Sonnets and Soliloquies: a select group of Aster Singers will present choral and solo settings of some of Shakespeare's greatest texts set to music by composers Amy Beach, John Govedas, Clifton Noble, Jr., Roger Quilter, William Walton and others. Young Thespians from Broomfield will perform favorite monologues and sonnets in costume. Special guest Larisa Kholodnaya will perform Charles Gounod's "Je veux vivre" from his operatic setting of Romeo and Juliet.

**Date:** Saturday, November 15, 7:30 p.m.

**Tickets:** \$12/ \$8 at the door

### **Sound Waves Signing Choir presents Hike Benefit Concert**

A sign language choir, signing to popular music in an evening filled with sports fun, a sock hop, and elegance. Open to all ages, this concert benefits children with hearing impairments.

**Date:** Saturday, Nov, 22, 5 p.m.

**Tickets:** \$3 in advance, \$5 at the door

For more information on events at the Audi, call the **Events Hotline** at 303.469.3301, ext. 7999, or visit [www.broomfieldauditorium.com](http://www.broomfieldauditorium.com)

