



City & County Manager's Report

October 25, 2005

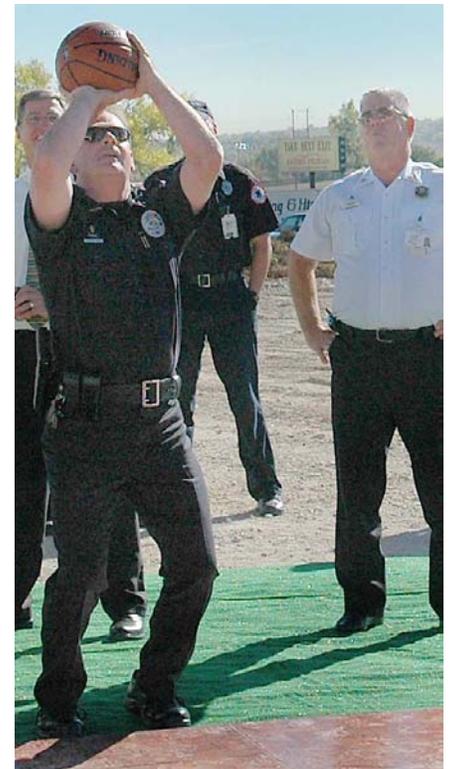
TO: Mayor Stuart and the Broomfield City Council
FROM: George Di Ciero, City and County Manager

In Review



Ground breaking!

The Broomfield Event Center officially broke ground in the Arista development on Tuesday, Oct. 18. Shiny, engraved shovels (left) were wielded by dignitaries to ceremonially begin the construction. Afterward (right), Police Chief Tom Deland took a shot on a mini-basketball court, as Fire Chief John O'Hayre looked on. Despite Deland's best efforts, Chief O'Hayre's "team" was awarded the "game ball" (below right). The 6,000 seat Broomfield Event Center will be home to hockey and basketball, as well as regional and local events.



Broomfield ranks tops in tech savvy population

In the October 17 issue of *USA Today*, Broomfield is listed as the top county with the most technologically advanced households in America. The cover story, headlined "Techies – They're everywhere," lists the "savviest areas," putting Broomfield at the top with a whopping 56.9 percentage of households that are "early adopters of technology."

The Rocky Mountain News picked up the information for an October 18 business article, asserting "The Denver area is an epicenter for techies living in the United States, a new survey suggests. Broomfield County ranked No. 1 nationwide ..."

In the *USA Today* listing, other Colorado counties ranked were Boulder County, fourth; Arapahoe County, fifth, and Jefferson County, nineteenth.

Departmental updates

COMMUNITY RESOURCES

Recreation Services: Broomfield Days was a success with over 350 vendors and approximately 25,000 people in attendance. This year a car show was added featuring about 35 cars.

At the Broomfield Recreation Services booth, staff handed out to the public 1,000 helium balloons and goodie bags filled with all kinds of information regarding the Paul Derda Recreation Center and recreation programs.

- Recreation Services and the Broomfield Community Foundation have paired up for a new Youth Advisory Council. Students are giving input for programs they would like to see put in place for them at the recreation centers and are exploring ways to get the community involved in the existing programs.
- Early Learning staff report that 146 children ages are enrolled, ranging in age from two and a half to five years old. There are 151 available slots, so the program is nearly full.
- The Recreation Services athletics staff is bringing Lacrosse to Broomfield for the first time! The program began with a clinic introducing lacrosse skills in September. There were 49 children in third through eighth grades who participated. Currently, 35 youngsters in the same age group are participating in a lacrosse camp to develop the lacrosse skills introduced at the clinics.



HEY LOOK! This year's 'Fishing at the Bay' event gave 119 children a chance to practice their angling skills. Kids received gummie worms (not for fish bait), gold fish crackers and a goodie bag – and their catch, of course.

- Broomfield Recreation kept area seniors busy with the many programs offered in September. During that month there were 573 participants in 20 classes or events. And, these numbers do not include The SilverSneakers® program numbers!
- Kelly Lundvall, Fitness Coordinator reports that Group Fitness participation in September is up 800 visits at the Paul Derda Recreation Center over last year. Last month, there were 2,925 participation visits, attributed to the

introduction of BODYPUMP®, a new fitness program that incorporates weight training choreographed to music.

HEALTH AND HUMAN SERVICES (HHS)

- The food safety training programs at Health and Human Services have been translated into four different languages. At this time there is Chinese, Vietnamese, Thai, and Spanish. Staff also has on file numerous booklets and fliers in all of these languages as well as Korean. Sinh Vo, HHS eligibility specialist, translated the Power Point presentation into Vietnamese.

The need to do this arose from the growing number of Vietnamese owned retail food service establishments in Broomfield. They range from a large traditional Asian food retail market to a tofu manufacturing facility. By using these printed tools, the Public Health and Environment Division has the ability to educate rather than regulate when dealing with food safety issues.

- Broomfield's celebration of National 4-H Week (October 2 – 8) brought over 75 people together to listen to information about 4-H and participate in the activities necessary to charter the county's first ever 4-H Club.

By the end of the evening, 35 area children and youth ranging in age from five to 16 had become 4-H members and signed the club's charter, and the Best of Broomfield 4H Club was born. Colorado State University Cooperative Extension staff in Broomfield will work closely with the Adams County Cooperative Extension to make sure that these children are offered every opportunity for project participation and life skills development.

Broomfield's 4-Hers have a variety of interests, including projects such as Dogs, Dance, Clothing, Breeding Beef, Cake Decorating, Veterinary Science, Shooting Sports, Computers, Rocketry, Leather craft, Small Engines, Bicycle, Gardening, Photography and many more. But, by far the most popular project choices among the members was the Horse project. The club also has a large number of Cloverbud members – a designation for those children ages five to seven – who are not yet eligible for competitive participation, but whose participation can secure the future of the club.

The club will meet monthly at least nine times during the year. Information about dates, times and locations will be available by calling the Broomfield Cooperative Extension office at 720.887.2286.



Master Gardeners from Broomfield and Adams counties learned a little about planting trees in a workshop recently. Guided by Tom Wells and Chuck Gehringer of Broomfield's Park Maintenance Division, about 12 Master Gardeners participated in a combination of classroom and hands-on learning. With their new skills, Master Gardeners grabbed shovels, and got to work planting two trees on the northwest side of the library.

POLICE DEPARTMENT

The fourth CERT (Citizens Emergency Response Training) session began October 5, and finished October 19. This highly successful program draws around 50 attendees each session.

FYI . . .

Broomfield has representation on CCI's early childhood collaborative effort

Colorado Counties, Inc. (CCI) has recently inaugurated a collaborative effort on early childhood development. Broomfield's Karen Beye, Health and Human Services Department (HHS) director, has been asked to contribute.

When the idea was first conceived in early September, Beye was a resource for the CCI group based on her work with the national child care committee as welfare reform was progressing. According to Beye, childcare "is a field with wonderful opportunities for success given that the greatest brain development occurs before a child reaches the age of five."

Called the Early Childhood Initiative, the effort will take a comprehensive look at the needs of children from birth to eight years old, and their families, and look for ways to meet those

Joleen Reeve, coordinator of the program, also has a waiting list of citizens interested in attending future classes. The Police Department's Communications Division was audited by the FBI in August and did very well. Broomfield was one of five Denver metropolitan agencies chosen for audit, and the division scored a nine, the best score possible. The audit is an evaluation of compliance of national crime reporting standards. The FBI allows up to a 10 percent error rate, and Broomfield scored under that in all reporting areas.

PUBLIC WORKS DEPARTMENT

Utility Operations Division: The 2005 Sewer Maintenance Program has been completed. Approximately 357,098 feet of main line was cleaned using an estimated 400,000 gallons of water. Staff also reports that 1,675 manholes have also been opened and inspected. Specific work included:

- Flatiron Crossing mall (video inspected/cleaned): 10,748 feet, 54 manholes
- Flatiron Market Place (video inspected/cleaned): 10,541 feet, 52 manholes
- Mid Cities (video inspected/cleaned): 13,381 feet, 95 manholes
- Jeffco Airport: 16,705 feet, 57 manholes
- Industrial Area: 27,170 feet, 98 manholes
- Interlocken Business Park: 33,684 feet, 131 manholes
- Lacamora Subdivision: 32,677 feet, 179 manholes
- Miramonte Farms/Broomfield Heights: 45,629 feet, 193 manholes
- Broomfield Heights/Ridgeview Heights: 31,306 feet, 148 manholes
- Broomfield Heights: 68,032 feet, 259 manholes
- Outlook Subdivision: 13,100 feet, 84 manholes
- Sunridge Subdivision: 3,260 feet, 24 manholes
- Eagle Trace Subdivision: 29,616 feet, 176 manholes
- Country Estates Subdivision: 21,249 feet, 125 manholes

needs. The CCI task force will review ways to initiate increased childcare services and partnerships among state, county and private sectors to increase support for quality childcare programs. Broomfield is one of eight counties organizing the CCI initiative.

Tammy Ross, who supervises the childcare programs in Broomfield, will also participate. At its October 11 meeting, City Council expressed interest in this program and encouraged HHS to participate.

Whooping cough

Recent reports have placed Colorado second in the nation for cases of whooping cough (pertussis) and an increased number of cases in adolescents. Broomfield has had 20 cases of pertussis reported in 2005.

Because the Centers for Disease Control determined that vaccinations provided to young children may lose their effectiveness by the teen years or in adults, concerned residents are urged to contact their primary care providers to discuss the need for pertussis vaccinations for adolescents and adults.

For more information on pertussis vaccinations, call the HHS Public Health Nursing staff at 720-887-2220.

MMCYA nomination forms coming

The Metropolitan Mayors and Commissioners Youth Award (MMCYA) nomination forms will be available in November. Forms are sent to local schools, churches and community service organizations, as well as to all City Council members.

MMCYA is an award that recognizes teenagers between the ages of 13 and 19 who have overcome personal adversity and created positive change in their environments. The awards provide business, community, and civic leaders the opportunity to actively demonstrate their belief in and support for the young people in the community.

A recognition celebration takes place in February or March at the local level for the top ten nominees. A selection committee

selects the final four from each of the nine metro counties who participate. These final four then are recognized at the metro level in April or May.

Nominations must be returned to Health and Human Services by December 31. For further information, call Colleen Girard at 720-887-2201.

Collection success!

The October 15 Household Hazardous Waste Collection Day served 237 households and filled a semi-trailer with recyclable waste. There were 213 cars at the event. Staff reports that collection of latex paint was half of what is usually received, and feels that recently distributed brochures about disposal of latex paint are helping educate Broomfield residents.



Looking ahead

November is National Adoption Month

Health and Human Services will be celebrating National Adoption Month by hosting an outing for adoptive families in the United Families program. The families will visit the Museum of Nature and Science IMAX Theater on Saturday, Nov. 12, from 10 a.m. to 5 p.m. Children in the program will receive free admission, and all other family members and guests will receive group discounts.

Another planned activity is a Parents Night Out. The Village Tavern at Flatirons and United Families Program will provide dinner for parents of adopted children on Thursday, Nov. 17 beginning at 6:30 p.m.

'Drive through for flu'

On Sunday, Oct. 30, Health and Human Services will host a flu vaccine drive through clinic at the Broomfield County Commons from 9 a.m. to 2 p.m., or until the vaccine supply runs out.

Public Health currently has 900 doses of flu vaccine, with an additional 600 doses on the way. The free flu shots are for anyone who would like to receive it.

The vaccine was bought with Bio-terrorism/Emergency Preparedness grant money, and the drive-through clinic is an effort to test the county's mass vaccination plan. Participants are being asked to enter the Commons from Lowell Boulevard and follow the signs.

Workforce hosts business forum for employers

On Thursday, Nov. 3, from 8 to 9:30 a.m., the Broomfield Workforce Center will host a Business Forum, its first business roundtable and forum for employers. The topic is "Top Mistakes that Companies Make When Dealing with the EEOC" and how to correct them. Included in this forum will be information about the "chronic complainer" and the managers who keep making "exceptions" to company policy. The forum will also showcase the Workforce Center's services to Broomfield employers, market Workforce Center offerings, and create opportunities for businesses to communicate their needs to the center's staff.

Applications for next Master Gardener class due by November 1

Broomfield's office for Colorado State University Cooperative Extension is accepting applications for the 2006 Master Gardener training class. Application deadline is November 1.

Anyone who wishes to take the class may get one by calling 720.887.2286, or stop by the Extension Office in Broomfield, 6650 W. 120th Avenue, Suite A-3 between 9 a.m. and 2 p.m., Monday through Thursday.

Classes will be on Thursdays from 8:30 a.m. to 4 p.m. for 10 weeks beginning in January. The cost of the 50 hours of training is \$160 per person and Master Gardeners are asked to return 50 hours of volunteer service back to the community in the first year.

CSU Cooperative Extension is a joint effort with the Broomfield Health and Human Services Department.

State sets meetings to review child care provider licensing rules, procedures

Area residents are encouraged to participate in upcoming meetings on October 25 and again on November 8 at Front Range Community College in the library, room L211, to discuss changes needed in the state's child care provider licensing rules and procedures. The meetings will start at 7 p.m.

Child care providers and parents are especially encouraged to participate – their input is critical. Also invited are parents,

providers, county and state child care staff members and experts in the field of child care.

Every five years the Colorado's Division of Child Care conducts a public review of child care licensing rules and procedures. This year, meetings are scheduled statewide between October and December.

It's Spirits and Spooks at the Senior Center

The annual Spirits and Spooks wine and micro brew tasting and silent auction at the Senior Center is scheduled for Friday, Oct. 28th from 6 to 8 p.m. Proceeds help support Broomfield Senior Services. Tickets are \$15 and are available at the Senior Center or at the door the night of the event.

Capital improvement projects

Sheridan Boulevard update

What's Happening

- Colorado Hardscapes, Inc. has completed the decorative concrete in the northeast quadrants of the West 136 Avenue and East 13 Avenue intersections with Sheridan.
- Work will begin on the final, southeast quadrants of both intersections beginning October 20.
- Landscaping and irrigation installation is proceeding along the east edge of Sheridan between West 136 Avenue and East 9 Avenue.
- The last median, south of East 9 Avenue is under construction.
- Excess, stockpiled dirt is being hauled off the site.
- Sturgeon Electric is completing the street lights for Xcel Energy.

What's Next

- Asphalt Specialties is scheduling the installation of the top layer of asphalt for the south-bound lanes and frontage road for the end of October (rather than next spring).
- Asphalt Specialties will be completing the missing sidewalk segments and handicap ramps along the roadway.
- The roadway will be opened to four lanes after the concrete in the south east quadrants of West 136 Avenue and East 13 Avenue is cured. The East 13 Avenue traffic signal will be activated at that time; however, during the first week it will be programmed to flash red along East 13 Avenue and flash yellow along Sheridan. This is typically done to get drivers accustomed to a new traffic signal.

Then What?

Landscaping and colored concrete in the medians will continue until November, but will be completed next spring.

Broomfield County Commons open space improvements

The majority of the trails have been constructed and the connections are being completed. The four culvert crossings and two bridge crossings have been completed. Irrigation work is progressing in the landscaped area to the south of the ball fields. The trees and shrubs are scheduled to be planted in late October.

Other remaining items of work include the installation of the site furnishings and the native seeding.

Street reconstruction and waterline replacement

The street reconstruction and waterline work in the Westlake subdivision has been completed except for minor items on the punch list.

At the Audi . . .

CU in Broomfield - The Art of Jazz

Broomfield's Cultural Affairs Division and the University of Colorado at Boulder College of Music continue the "CU in Broomfield-The Art of Jazz" concert series on the first Wednesday of each month.

Featuring members of the CU jazz faculty discussing and performing various styles of jazz music, these special one-hour-plus performances are free, family-friendly and fun for all ages. Seating is available on a first-come basis.

- November 2, 7 p.m. - The Bossa Nova
John Gunther, saxophonist and newest CU jazz faculty member, leads an evening of music first made popular

through the collaboration of Stan Getz and Antonio Carlos Jobim, featuring Dave Corbus (guitar), Mark Simon (bass), and Paul Romaine (drums).

- December 7, 7 p.m. - Miles of Music
CU jazz faculty members Brad Goode (trumpet), John Gunther (saxophone), Pat Bianchi (piano), Mark Simon (bass), and Paul Romaine (drums) guide the audience through a retrospective on the music of Miles Davis performing compositions from different stages of the artist's career.

The Best of Big Band Jazz

The best of Dixieland, swing, blues and holiday hits will be performed by some of Colorado's most popular jazz ensembles. The 2005 series ends with a special holiday fundraiser on December 14.

- November 18, 7 p.m. - After Midnight Jazz Band The region's best small swing combo specializes in Benny Goodman's favorite combo sounds of the 30's and 40's, mixing old standards and modern spice with clarinet and vibraphone. Tickets: \$7-13
- December 14, 7 p.m. - Denver Municipal Jazz Band Holiday Benefit

Help families in need and hear the great sounds of the Denver Municipal Jazz Band as they play old favorites including "In the Mood" and Woodchopper's Ball" along with new sounds and seasonal songs. Admission: One can of food per person or cash donation; proceeds benefit the Broomfield food bank.

Information on tickets, directions to the facility and year-round event information are available at: www.broomfieldauditorium.com or by calling the Cultural Affairs Artsline at 303.469.3301 ext. 7999.