



City & County Manager's Report

September 26, 2006

TO: Mayor Stuart and the Broomfield City Council
FROM: George Di Ciero, City and County Manager



Another successful Broomfield Days!

Despite some raindrops and wind, Broomfield Days 2006 was a success for the 29th year of its September venue.

At left, a prize-winning clown waves to parade bystanders from her perch on the Broomfield Luncheon Optimist Club's parade float. She won in her division with her costume and a delightful rendition of "On the Good Ship Lollipop" to delight parents and friends in the Optimist Club's annual Clown Contest. Over 30 youngsters participated.

Other activities included a myriad of offerings, including the Chamber of Commerce Trade Fair, two live concerts, multiple demonstrations, arts and crafts booths and food choices from burgers to funnel cakes.

FYI

U.S. 36 Transportation Management Organization (TMO) names new director

The U.S. 36 TMO Executive Committee in August unanimously appointed Audrey DeBarros to the post of executive director, effective immediately. DeBarros is responsible for the overall operations and management of the non-profit organization.

DeBarros has been with the U.S. 36 TMO since 2004 as Manager of Communication and Outreach where she was instrumental in

advocating for the FasTracks campaign, member recruitment and educating employers/employees about U.S. 36 commute alternatives. Previously, she worked in transportation and marketing for the City of Boulder and the Denver Regional Council of Governments, in addition to private sector and non-profit association employment. DeBarros holds a Bachelor of Arts degree in Communication.

In addition, Debra Baskett, Transportation Manager with the City and County of Broomfield, was appointed to the Executive

Committee, effective immediately. In its announcement, the board said it looks forward to Baskett's leadership to shape the TMO's future direction.

Two West Nile cases appear

Broomfield HHS has confirmed that two cases of West Nile Virus have been found in Broomfield residents. After investigation this month, the finding for one individual is "confirmed" West Nile Virus infection and the second individual is determined as "probable" for West Nile Virus infection.

One is an elderly female and one is a mid-fifties male. Both are recovering. Both will be included in the state and national data base as Broomfield case counts.

The season for West Nile continues into the fall until the first hard, killing frost, and HHS continues to advise precautions and prevention to avoid West Nile Virus infections. Residents are still reminded to use repellent containing DEET and wear protective clothing, especially at dawn and dusk.

HHS partners with Kaiser Permanente in Thriving Communities phone survey

Broomfield's Health and Human Services Thriving Communities Initiative is partnering with Kaiser Permanente to promote healthy eating and active living in Broomfield.

In order to learn more about the specific health needs of Broomfield residents, HHS, in conjunction with Kaiser Permanente, will be conducting an automated phone survey in October. The survey, in both English and Spanish, is designed to ask specific questions about what people eat and their physical activity.

Households will be selected at random. The survey questions will take five to eight minutes to complete. If a household is not reached initially, it may be called up to four times in an effort to reach someone and collect the valuable health information.

Information on the Broomfield Thriving Communities Initiative is available from Mary Thatcher, at 720-887-2213.

Mimi's fundraiser nets over \$6,000

Senior Resources of Broomfield (SRB) held its third annual fundraiser at Mimi's Café in the Flattrons restaurant in August. Ticket sales, limited to 150, sold out in just two weeks. In addition to a silent auction and many private donations, the event raised \$6,048 for SRB's Senior Scholarship Program that helps pay fees for services and programs for low-income seniors.

Attendees were treated to a buffet donated by Mimi's Café courtesy of Manager Mike Jones, Entertainment was provided by Lucille Weed.

Dignitaries attending included State Representative Bill Berens and his wife Linna, Councilmembers Linda Reynolds, Steve Kaverman and Walt Spader. Mayor Karen Stuart donated four tickets to seniors who otherwise could not afford to purchase tickets to attend the event.

Commons field named 'Field of Year'

Broomfield County Commons Park has been named the 2006 Field of the Year by the Hall-Irwin Corporation of Milliken, Colo.

Each year, Hall-Irwin presents this award to an outstanding field or complex based on maintenance criteria dealing with safety, playability and aesthetics. Also considered is maintenance at the highest level on a lower or shared budget requiring innovation, teamwork and innovation, and the maintenance program must have been in place for at least two years.

The company's goal is "to demonstrate that it is not only the money spent, but the dedication of the staff and their efforts."

Others in competition for the award were Broomfield's baseball field in Broomfield Industrial Park, Red Stone Park in Highlands Ranch, and Northern Lights in Thornton.

Looking ahead

Three of 10 public art benches installed; all to be finished in October

Three of the ten new public art benches commissioned by the Broomfield's Public Art Committee have been installed. They are "Stormchaser" in the County Commons Park, "Lotus" near Tom Frost Reservoir, and "Genesis" in South Midway Park.

The remaining art benches are scheduled to be installed by Friday, October 27.

The ten commissioned benches were designed by six artists whose designs were chosen from 37 proposals received by the Public Art Committee in April.

Broomfield City Council approved the art bench designs on May 23 following public comment received from the community on May 18 through 20.

The ten benches range in design and materials specific to the location where they will be placed. Locations were determined relative to their high visibility, community impact, and potential to showcase the county's mountain views, parks and open spaces.

The remaining installation dates are approximate and subject to change.

October 2–3: "Origami"; artist – Mike Clapper; location – Trails at Westlake Park (on south hill overlooking lake)

October 2–4: "No Hooky"; artist – Gary Hauschulz; location – Josh's Pond (open space; on south end near trail)

October 2–4: "Boulders"; artist – Gary Hauschulz; location – Sunset Ridge (Lac Amora open space; on western edge of hill)

October 3: "Special Seed"; artist – Robert Ellison; location – Big Tree (Country Estates Park; on west hill under cottonwood)

October 27: "Pianist", "Violinist," and "Saxophone"; artist – Josh Weiner; location – Community Park (on north, west and south sides of pond)

For more information about the Broomfield public art program and committee, contact the Cultural Affairs Office at 303-464-5835 or 5829 or visit: www.broomfieldpublicart.com.

Workforce Center aids in staffing for Broomfield Event Center

The Workforce Center is working with management of the new Broomfield Event Center and has planned a job hiring event on Saturday, Sept. 30, at the Omni Interlocken Resort from 8 a.m. to 6:30 p.m. Ongoing meetings between Workforce Center staff and staff from the Event Center have identified potential vendors and staffing needs.

ARGUS Staffing has positions for ticket takers, security, and guest services. Boston Culinary Group is hiring staff for concessions and catering. Premier Facility Services needs crew members for cleaning and conversion crews. There are over 200 part time positions available.

A second job hiring event is planned in mid to late October.

Spirits 'n' Spooks benefits seniors

Senior Resources of Broomfield (SRB) and Round-Up Liquors are teaming up to sponsor this year's Spirits n Spooks event on Friday, Oct. 27th from 6:30 to 8:30 p.m. in the Lakeshore Room at the Broomfield Community Center.

Over 20 vendors will participate in a wine-tasting and microbrew-tasting event. A costume contest, music, entertainment and a hot and cold appetizer buffet are included in the ticket price of \$20. Proceeds will benefit the Senior Assistance Fund at the Broomfield Community Foundation.

HHS plans another drive-through clinic

On Sunday, Oct. 29, HHS will conduct a drive-through flu shot clinic at Broomfield County Commons Park. The clinic will be from 8 a.m. to 2 p.m. or until the vaccine is depleted.

The clinic is only for individuals over the age of 12. There will be a walk-in clinic for children under 12 and their families at the Broomfield Community Center.

14ers Dance Team auditions set for September 30

The Colorado 14ers of the NBA Development League will conduct dance team auditions for the 2006-07 inaugural season on Saturday, Sept. 30 at 1 p.m. at the FlatIron Athletic Club in Boulder. Callbacks will be Sunday, Oct. 1 at 1 p.m. The Colorado 14ers is the farm team of the Denver Nuggets, New Jersey Nets and Toronto Raptors.

14ers Dancers will participate in cheer and dance routines at all 24 regular season home games at the new, Broomfield Event Center opening in November. The final team will consist of a dynamic group of dancers, able to

provide an exciting, high-energy combination of entertainment and crowd encouraging routines. The team will also participate in various community service events scheduled throughout the season.

Potential candidates must be high school graduates, at least 18 years of age and possess effective dance skills. Candidates will be judged on their ability to grasp choreographed dance routines in both jazz and hip hop, while maintaining a positive attitude, showmanship and energy level. Judges will also be looking for a striking personality, polished appearance and the ability to take constructive criticism.

Official registration begins at 1 p.m. on the day of auditions. There will be a \$40 registration fee. Candidates must bring a photo and resume. Attire must include a two piece dance outfit, appropriate dance shoes (i.e. jazz, boots) and hair should be pulled back from the face.

For more information, contact Cutting Edge Dance & Acro at (303) 426-4836 or Jennifer Reifman at the Broomfield Event Center at (303) 460-8800 ext. 5962.

Capital improvement projects ...

Sheridan pedestrian underpass at Highland Park



Currently, most of the work is focusing on construction of the west-side retaining walls. The east side is mostly complete except for landscaping and installation of the remaining handrails. Old and broken concrete along Sheridan Boulevard has been replaced and the final layer of asphalt has been paved. Qwest Communications is in the process of relaying their communication lines along the west side of Sheridan.

The project remains on schedule and will be completed by mid-November.

Event Center nearly complete

The Broomfield Event Center is in the final stages of interior finishes. The Colorado Rage Hockey Team should be practicing in the facility the first week of October. The ticket office at the site is expected to open in

the first week of October. There will be a ribbon cutting on Sunday, Nov. 5, and the facility will be open to the public for viewing until 5 p.m. that day.

Departmental updates ...

COMBINED COURTS

Judge Randy Davis has notified the 17th Judicial District of his intention to retire on November 30, 2006. He says he announces his decision with mixed emotions after 19 years on the bench, 14 years as a magistrate in Adams County, and 5 years as county judge in Broomfield, but Judge Davis feels that it's time for a new chapter in his life. Judge Davis looks forward to continuing his work with us in the 17th through the senior judge program.

COMMUNICATIONS

Broomfield received national recognition for its Channel 8 production of "On the Beat," produced by Channel 8 Manager Kim Greason. The program received third place in the Public Safety Programming category for organizations with budgets under \$350,000. Greason picked up the award in August at the NATOA (National Association of Telecommunications Officers and Advisors) national conference in Florida.

HEALTH AND HUMAN SERVICES (HHS)

Homeless survey

In conjunction with the State Housing Division, HHS participated in a statewide survey on homelessness. The survey was conducted to get an accurate count of the number of homeless persons in Colorado on a specific point in time - the night of August 28. It also aimed to gather information to describe the characteristics of the homeless

population, including age, gender, family situation, reasons for homelessness and services needed. This is the first statewide survey on homelessness conducted in 17 years. In the Denver-metro counties, the Metropolitan Denver Homeless Initiative coordinated the survey efforts.

The results are not final, however raw data gathered by FISH and HHS shows that 162 individuals were identified as homeless in Broomfield. This figure (162 individuals) is significantly larger than the first homeless survey that Broomfield conducted nearly a year ago in January of 2006. Then, 77 individuals reported themselves as homeless under the federal Housing and Urban Development (HUD) definitions.

Additionally, participation was sought from the Detention Center, the Police Department, Library, Probation workers, faith-based organizations, mental health organizations and others.

The tabulated information will be distributed by the state, with an anticipated release of data and reports in January of 2007.

B-SAFE kicks off

The B-SAFE (Broomfield's Substance and Alcohol Free Environment) team kicked off its Parent Engagement Network (PEN) in August. There were 24 attendees at the event.

Speakers included a young woman who has gone through some of the B-SAFE programs and has successfully remained sober. She

had previously used marijuana and ecstasy. She is now in the student leadership group and is active in school sports. She attributes her recovery to her parents and to the B-SAFE team.

The keynote speaker was Betsy Fox. Her talk about community collaboration and parent engagement was motivational and inspirational.

The September meeting of PEN featured Patti Gilmore who talked about the teen brain.

Public Health:

- The HHS Public Health and Environment Division's Child Passenger Safety Seat (Injury Prevention) Program has four certified car seat safety technicians who educate the Broomfield community on proper installation for all of the various car seats available. The technicians have installed hundreds of car seats which has increased the safety of child passengers. Public Health will also partner with the Colorado State Patrol's Child Passenger Safety Team to become a Fitting Station.

A Fitting Station is a place accessible to the community where child passenger seats are checked for proper use. The Broomfield Fitting Station will receive numerous car seats and supplies and will operate on Tuesdays from 1 to 3 p.m.

The Colorado Child Passenger Safety Program is funded with federal monies allocated by the National Highway Transportation Safety Administration and disbursed by the Colorado Department of Transportation. In addition to the Fitting Station hours, HHS will continue to assist in car seat installations by appointment, as needed, and will host the annual Child Safety Event in the spring of 2007.

- Public Health nurses and staff from HHS held an immunization clinic at Emerald Elementary School in August. There were 131 immunizations given while the clinic was open from 11 a.m. to 6 p.m. There were 50 students from Emerald and Birch elementary schools, Broomfield Heights

Middle School, Legacy High School, Broomfield High School, Standley Lake and Thornton high schools, and other local schools received immunizations needed for enrollment in school.

Of the 50 children, 60 percent came from households of five or more members where English was not the primary language. There were 38 percent who had no insurance and 40 percent were on Medicaid; 70 percent of the children lived in apartments and 94 percent lived in Broomfield.

- Earlier this month, the HHS Public Health and Environment staff presented a food safety class for vendors working at this year's Broomfield Days celebration.

The class, at the Broomfield Community Center, had nine people attend. They were provided with detailed information about how to set up their booths in accordance with all applicable public health codes. Information included proper and effective hand washing techniques, proper location for hand washing basins, time and temperature control of potentially hazardous foods, how to mix sanitizers properly, what kind of equipment to use, and the most common violations seen at temporary events.

The class showed vendors what is required before the event occurs and helped them avoid confusion on the day of the event. Educational tools such as this also considerably reduce the risk of food borne illness during the event. The class was put together in collaboration with Recreation Services.

INFORMATION TECHNOLOGY

The IT Department has increased the speed of the city's internet connection nearly seven times by negotiating a deal with ICG to provide an internet connection bandwidth for a lower price.

The changeover to the faster connection required an upgrade of the city's eight-year-old firewall technology to a newer,

substantially more secure Checkpoint NGX based firewall system. With this conversion also came some delicate setup changes regarding the Broomfield's link to CBI (Colorado Bureau of Investigation), State connections, Newcom and 9-1-1 services. The IT department was able to make the changeover smoothly.

Broomfield residents accessing the city's Web site will find the Web services substantially faster and employees will find that they can be more productive when accessing Internet related information and services.

PUBLIC WORKS

In July, parks staff member Phil Rodriguez and his crew, Lorily Scharich and David Holloway, stopped to rescue two dogs that were obviously scared and lost running in the intersection of Sheridan and 18th Avenue. They coaxed the dogs out of the street and then proceeded to try to find their owners. The dog tags had a phone number to call, but there was no answer when Rodriguez tried. When they went to the address listed on the tags, they found no one was at home.

When no one was available from Animal Control to take the dogs, the crew dropped the dogs off at the Colorado Dog Academy where dogs at large that are picked up in Broomfield are held locally.

Rodriguez received a call later in the day from the Academy letting him know that the owner had responded and was very appreciative of the parks crew for saving his dogs.

RECREATION SERVICES

Building Closures - The Paul Derda Recreation Center re-opened as scheduled, after a thorough cleaning. The Broomfield Community Center remained open throughout the Derda Center closure with exception of the pool. The pool at the Community Center was closed longer than expected due to problems with installation of the pool liner. It is scheduled to open this week.

Athletics - During the month of August, the Athletics Division focused on getting the fall softball season up and running. There are 66 teams this fall - two more than last year.

Early Learning - August was the month to gear up for the Early Learning classes that began the beginning of September. Fall enrollment for this program stands at 141 children at both the Community Center and the Derda Center.

In early August, a Preschool Open House introduced parents of incoming Early Learning students, both returning and new, to the preschool programs. Parents were given the opportunity to complete paperwork, receive informational materials and meet the instructors. Kids were invited also, and had the opportunity to see their classrooms and meet their instructors.

All Early Learning staff attended a week-long training session to prepare for the fall and winter classes.

Climbing Wall - The summer of 2006 ended with the highest number of participants on the climbing wall than any other summer. A new summer climbing camp, two weeks long, had kids climbing three days a week for three hours each day. All of the classes filled. Adult numbers held steady all summer, too, notable because summer is usually the slowest season on the wall.

Seniors - In August, dancing at the Lakeshore to the music of "Memories" entertained 76 seniors.

In the SilverSneakers® program, 56 members enjoyed Coffee Hour, and four came to the SilverSneakers® new member meeting. During August, there were 3,770 SilverSneakers® visits to the Broomfield Community Center and the Paul Derda Recreation Center.

Senior trips in August included a barbecue breakfast in Eldorado Canyon, a trip to the Country Dinner Playhouse, a ride on the Platte Valley Trolley and lunch, a trip to the Bull Durham Casino, a Supper Club outing to Three Sons Italian Restaurant in Denver, and

a hike on the Coal Creek Trail. There were 132 active adults participating in these programs.



From left, Victor Petrillo, Esther Larsen, and Robert Rodger take a breather during their hike on the Coal Creek Trail.

Fitness - Successfully completed this summer were three sessions of the new "Boot Camp" program. There were 47 people enrolled throughout the three classes offered. This was a highly successful endeavor and participants enjoyed it. Due to popular

demand, two classes are continuing through September even though the program was originally planned to finish in August.

Youth and Teens - This year's Camp Explorer summer camp closed in August, after having provided summer fun for 580 kids.

The Teen Adventure camping program had a new format this year and was conducted in conjunction with the Northglenn Recreation Department. In August, 30 kids had a great time camping.



In August, 1,858 children were served in child sitting at the Derda Center.

At the Audi ...

Lobby Gallery art show features Arvada Fine Arts Guild selections

The Arvada Fine Arts Guild presents its Fall Show beginning October 1 in the Audi's Lobby Gallery. This is the second show for the Guild at the Broomfield Auditorium.

Founded in 1959, the Arvada Fine Arts Guild has approximately 70 members interested in the study of fine arts. They endeavor to encourage the originality of the individual and to obtain public recognition for the amateur as well as the professional artist.

The show will continue to November 3, and is open on Fridays from 2 to 5 p.m. and during scheduled events.

Acoustic Eidolon one of Audi's fifth season highlights on October 13

The best in folk, jazz, musicals and more will celebrate the Audi's fifth season featuring the most popular performances hosted at the Audi since its 2001 opening.

Offering the finest in live music, Acoustic Eidolon is an elegant instrumental folk music duo that inspires worldwide audiences with their technically brilliant yet blissfully enchanting style of music.

Tickets are \$17 in advance and \$20 at the door, with discounts for students and seniors.

Showtime is 7 p.m.

'Oktoberfest' concert features Broomfield Civic Orchestra

This concert will feature traditional Bavarian Folk music as heard in Oktoberfests in this country and parts of Europe, along with lively polkas, waltzes, and dances.

The concert is Saturday, Oct. 14 at 8 p.m. Admission is \$9 for adults, and \$7 for seniors and students. Children under 12 are \$4. Tickets are sold at the door beginning 30 minutes before the start of the concert.

Music teachers present "Marvelous Musicales"

Marvelous Musicales, sponsored by Broomfield Music Teachers Association and the Broomfield Council on the Arts and Humanities, is a free program that provides an opportunity for music students of all ages to perform on the Audi's concert grand piano or be accompanied by it. If last year is any indication, a wide range of solo instruments, singers, and pianists will perform. Folk, jazz, classical and contemporary music are welcome along with musical theatre.

The Musicales is Saturday, Oct. 21 at 4 p.m. (Suggested donations are welcome: \$5 for adults and \$1 for students and seniors.)

'CU in Broomfield' continues

This year's CU in Broomfield concert series continues at 7 p.m. October 4 with "Jazz of Latin America." This reprise of the very popular presentation from last year's jazz season, features Suzanne Morales on vocals and guitar; Dave Corbus, guitar; Brad Goode, trumpet; John Gunther, saxophone; Paul Romaine, drums; and Mark Simon, bass.

"CU in Broomfield" is in its third season of collaboration for CU-Boulder's College of Music and Broomfield's Cultural Affairs Division. These performances are free and family-friendly.

The next performance is Nov. 1 with "Art of the Jazz Trio" and Dec. 6 with "Hard Bop Tribute."

More to come:

Down Stage Left Productions presents "This Blood's For You." Do not miss Broomfield's newest community theater group in their inaugural season! Performances are October 27 and 28, at 7:30 p.m. Admission is \$8 for adults when purchased in advance, and \$10 at the door. Seniors and children are \$6 in advance and \$8 at the door.

Quilters to return to the Audi

Save the date! The Aster Women's Choir will present the musical *Quilters* on Nov. 17 and 18 at the Broomfield Auditorium. Antique and contemporary quilts will be displayed in the lobby prior to the show, with a reception for the performers and quilters following the performance on Friday.

For more information on events at the Audi, call the **Events Hotline** at 303.469.3301, ext. 7999.

Information on tickets, directions to the Audi and year-round event information are also available at www.broomfieldauditorium.com

