



City & County Manager's Report

August 25, 2009

TO: Mayor Patrick Quinn and the Broomfield City Council

FROM: George Di Ciero, City and County Manager

FYI

Library's Summer Reading program numbers up

Reading was a popular activity this summer. Registrations for the Mamie Doud Eisenhower Public Library's children's program totaled 3,482 an increase of 6 percent over last year. The young adult program registered 998 teens, an 8 percent increase; and 654 adults signed up for the adult summer reading program, for a 19 percent increase.

'Adopt an Area' program seeks more volunteers

Human Resources (HR) is seeking participants for the Adopt an Area program who are willing to make a one year commitment from October to September to an area in Broomfield to help keep it cleaned up. Volunteers are asked to clean up at least once a quarter, but some groups clean up daily, weekly, or monthly, depending on the area and the volunteers' availability.

Groups with small children or seniors are assigned areas in the parks, away from the busy streets. There is no cost to participate and the city provides bags and a sign at the location with the group name to recognize the group's participation.

Volunteers are asked to contact staff before their clean up day so the filled bags can be scheduled for pick up following the clean up. All participants must complete a liability waiver. HR staff tracks the total hours volunteered to recognize the volunteers' efforts.

Anyone interested in volunteering is asked to email AdoptAnArea@broomfield.org.

There are 50-plus identified areas in need of adoption, with new areas added as needed. Among them are East Midway from Lowell Blvd. to Zuni, Main Street from 116th Ave. to 120th Ave. and Lowell Blvd. from 120th Ave. to 128th Ave. Park areas open are Emerald Park, Greenway Park and Country Vista Park.

To be eligible the area must be maintained by the city - not an HOA, contractor, or other entity.

Stimulus funding benefits Broomfield's housing weatherization program

Broomfield recently received notice that it will benefit from a \$3.4 million grant for housing weatherization from the Governor's Energy Office through the 2009 American Recovery and Reinvestment Act (ARRA).

The grant was awarded to Longs Peak Energy Conservation (LPEC), of Boulder County, and will be used to provide housing weatherization services to the region - which also includes Broomfield, Gilpin and Larimer counties - through June 2010.

These funds will expand the existing housing weatherization program that LPEC has been administering at no charge to income-eligible Broomfield residents since 2007. Through this program, licensed technicians perform energy audits, check for carbon monoxide poisoning and

gas leaks, add insulation, perform furnace checks, repairs and replacements and air-seal homes. Work also includes provision of compact fluorescent light bulbs and replacing inefficient refrigerators.

The goal of the program is to make the home more energy-efficient and lower the utility costs for the household.

Qualified recipients include low-income homeowners and tenants. A two-person household must earn less than \$29,140 and for four people, the household earnings must be \$44,100 or less.

Households currently receiving federal financial assistance through programs such as TANF, AND, OAP, SSI, Medicaid, and LEAP automatically qualify. In 2008, 47 Broomfield households were served, and through June 2009, 23 households were served.

For more information, call LPEC at 720/864-6401, visit www.longspeakenergy.org or contact Leslie Gibson, program manager for the Broomfield Housing Authority.

Broomfield Building permits are now online!

Online access to Building permits is the latest enhancement of the Community Development Innoprise software. Citizens and/or contractors are able to look up information regarding permits – including the review status, inspections, fees, applications and plans.

This information is available to everyone. A link has been created on Broomfield's Building Division Web page. For security purposes, those who wish to use the online function to schedule inspections for their permits are required to register with the Building Division.

Staff reports that, so far, there has been very positive feedback. Contractors have been happy with the information that they are seeing and the easy use of the system for scheduling inspections.

Telephone scheduling of inspections has been available for several months. Telephone and online scheduling of inspections and online information lookup are designed to increase staff efficiency and enable citizens to easily access information. The next step for software upgrades is to allow online permit submission. Stay tuned!

Looking ahead

Open house set for 120th Avenue Connection

Residents are encouraged to attend an open house to learn about the 120th Avenue Connection project. The project will extend 120th Avenue from Wadsworth Parkway across U.S. 36 to Olde Wadsworth Blvd. Construction is set to begin on Sept. 14.

The open house is scheduled Wednesday, Aug. 26, from 4:30 to 7 p.m. at the Broomfield City and County Building, 1 DesCombes Drive.

Project personnel will be present, and maps will be on display. Attendees are encouraged to ask questions and find out more about the project.

The open house is sponsored by the Colorado Department of Transportation – Region 6, the City

and County of Broomfield, and Edward Kraemer & Sons, Inc.

For further information, contact Kassie Watson, construction project manager, at 303.356.3056, or Cathy Dalton at 303.688.7500. Persons with disabilities needing reasonable accommodation to attend the open house are asked to call by Monday, Aug 24.

Veterans Museum reopens

Broomfield's newly remodeled and expanded Veterans Memorial Museum will open again on Saturday, Sept. 19, from 10 a.m. to 4 p.m. as part of the annual Broomfield Days Festivities. Festival goers are invited to come and take a look at the new displays. The museum is located at 12 Garden Center, just west of Midway Park.

Investor education at the library

Investor Education in Your Community is a financial education seminar planned at the Mamie Doud Eisenhower Public Library on Saturday, Sept. 26, from 9:30 a.m. to 12:30 p.m.

The seminar is designed to provide independent and objective information to help consumers make informed investment decisions in today's financial market, and includes lecture, Q&A, and a guided workshop. This program is made possible by a partnership with the Evelyn Brust Financial Research and Education Foundation, a Colorado non-profit, and the Foundation's funding partners: the Colorado Department of Regulatory Agencies and the Investor Protection Trust.

Doors will open at 9 a.m., with light refreshments. Register by calling 720.887.2350 or e-mail library@broomfield.org . Space is limited.

Fall Household Hazardous Waste Day event scheduled

Broomfield is scheduling its annual Fall Household Hazardous Waste Day on Saturday, Oct. 3, at the Norman Smith Municipal Service Center, 3001 W. 124 Ave. The event is by appointment only, so residents are asked to call 303.438.6336 to schedule an appointment.

Almost every home contains hazardous products that can harm human health or the environment if improperly handled. They are products used in cleaning, home improvements, automobile maintenance, lawn and garden care, hobbies, electronic waste, batteries, and a variety of other items.

Because of the dangers they pose, these products require special awareness, handling, and disposal. Broomfield plans these collection days to protect health and environment.

For additional information, call 303.438.6336.

Capital projects ...

Detention Center Expansion

City Council approved the Guaranteed Maximum Price (GMP) agreement with Haselden



Construction for the construction of the Broomfield Police Department Detention Center Expansion on July 28.

A notice to proceed was issued August 4, and construction is under way. The first work items include site and utility work.

2009 Playground Replacement

The playground review team (which includes staff members from CIP, Parks Services, and Recreation Services) reviewed proposals and met with suppliers on the final selections for the playgrounds.

The Miramonte Playground, located west of Daphne Street and north of Miramonte Boulevard, is complete.

East Park is located in Interlocken and contains outdoor fitness circuit equipment that is widely used by Interlocken and West Midway employees. The equipment replacement is complete. The following chart lists the playgrounds selected for replacement this year and their status.

Playground	Status
Miramonte	Complete
East Park	Complete
Community Park (ages 2-5)	In Process
Community Park (ages 5-12)	In Process
Community Park Poured-in-Place surfacing	Pending

Broomfield was selected to receive grant funding from the Department of Local Affairs (DOLA). The grant will fund new poured-in-place surfacing, containing recycled waste tires, for the Community Park playground. The removal of the old equipment and surfacing started in late July. Currently, two playground installers are working

on-site to install the equipment (see photo). The contractor installing the poured-in-place surfacing will begin once the playground installers have completed their portion of the work. Work is anticipated to be complete by the end of August.



2009 Street Reconstruction and Waterline Replacement

A construction agreement with DeFalco was approved for the 2009 Street Reconstruction and Waterline Replacement Project. The project includes portions of Greenway Drive, Greenway Drive South, West 5th Avenue and Ridge Drive. The project will also include the construction of a sidewalk along Greenway Drive which was submitted as a CIP request and funded in the 2009 budget.

Construction of the waterline on Grove Court and Federal Court in Westlake is complete and the streets are scheduled to be paved in August. The waterline on Ridge Drive is under construction. The residential services need to be connected to the new line and the old line needs to be abandoned.

After the waterline is complete, the concrete replacement and street reconstruction work will begin. The construction of the Chlorination Access pad is complete except for a few punch list items.



In Greenway Park, the waterline work started the first week of August.

Departmental updates ...

HEALTH AND HUMAN SERVICES (HHS)

The Women, Infants and Children (WIC) Program joined with Broomfield La Leche League in a World Breastfeeding Week event on Saturday, Aug. 1. There were 150 participants at the walk and celebration which raised over \$1,500 to support breastfeeding both locally and worldwide.

The event featured a stroller-friendly 2K and 5K walk and included activities for the entire family, including a bouncy castle, face painting, music, caricature artist and more.

Broomfield WIC staff is now offering new and improved WIC food packages to participants. Among the changes are the food vouchers (WIC checks) offering fresh or frozen fruits and vegetables. Also new to the WIC foods list are whole grains. Clients can now purchase up to 32 ounces of whole grains (100% whole wheat bread, brown rice, or corn tortillas) in a month.

WIC continues to support breastfeeding as the primary nutrition source for infants up to the age of 6 months. At 6 months of age breastfed and formula fed infants are now offered baby foods and fresh bananas. The changes at the retailer,

WIC staff and participant level have all been smooth.

LIBRARY

The Mamie Doud Eisenhower Public Library will be closed Monday through Friday, Sept. 14 to 18 to complete a renovation of the first floor circulation area. The circulation area will be reconfigured to permit the addition of two additional self-check stations and a smaller, more efficient service counter. The additional self-check stations will reduce waiting time for patrons checking out, and will enable the library to keep up with increasing service loads without adding more staff.

Other service enhancements for the public will include the ability to pick up holds and check out media at the self check stations. Work flow changes - checking in materials in the back work room instead of the public desk - will also increase efficiency. The goal is to be more effective and efficient in delivering circulation services to the public.

New carpeting will also be installed as part of this project. The large number of daily visitors at the

library has taken its toll. Some of the existing carpeting is worn down to the backing. When the doors re-open at noon on Saturday, Sept. 19, the public will be greeted by welcoming library staff who will invite them to experience the new "Express Check-Out" service.

Patrons will still be able to drop off library materials in the library's book drops during the closure and date due periods will be extended to the opening date.

RECREATION SERVICES

Active Adult – June is usually a slow month for the SilverSneakers® program, but the Broomfield Community Center experienced an increased number of participations during the month this year. In 2008, the facility had 1,736 participations in June, and this year it had 2,072.

Aquatics –

- Since the pool at the Broomfield Community Center was not closed for maintenance in August as previously planned, the Aquatics staff decided to take advantage of the unexpected pool time by offering a special session of "Mini Swim Lessons" for all ages. It will last only one week instead of the normal two weeks. These lessons will be Tuesdays and Thursdays, Aug. 25 to Sept. 3.
- The Broomfield Breakers Master Swim Team received a commendation from the State of Colorado House of Representatives on the request of Representative Diane Primavera. The team placed first in the 2009 Colorado Masters Short Course State Championships on April 5 at the University of Denver's El Pomar Natatorium. The team took 43 swimmers to the three-day meet and captured nine first place, one second place, and nine third place individual high point winners. Additionally, the team racked up five first place and five second place finishes in the relays.

CARA – Broomfield Recreation Services is offering for the first time a CARA (Colorado Association of Recreational Athletes) Youth Cross Country Track program beginning in September 2009. The coach for this new team is Dawn Stipe, recreation coordinator or youth and teen. She is a long-distance runner and previous coach. To date, 15 of the 25 available participant slots are filled, which exceeds the staffs' early projection of 12.

Climbing Wall – For the month of July, the climbing wall at the Paul Derda Recreation Center had 209 class participations, the biggest number in the Derda Center's five years. Additionally in July, 452 people dropped in to climb the wall. Each time a new climber comes in, they are required to fill out a waiver before they can climb. There are now 10,000 waivers on file for the five years the center has been open.

Fitness – Participants spoke and staff listened. Past participants of the Stroller Mommy and Me fitness classes requested a class that was a little more rigorous than the ones being offered. The traditional class is designed to give moms with newborn babies the opportunity to begin exercising and getting back in shape after the birth of their child and before the infant is old enough to go in to our Child Sitting program. To meet the request, Recreation Services has added Stroller Friendly Holiday Meltdown to the Holiday Meltdown six-week challenge.

Gymnastics –

- Broomfield hosted the Regional Gymnastics meet July 11 and 12 at Thornton High School. The Broomfield Flyers gymnastics team had 93 girls who qualified for this meet in pre-trials. This reflects a 100% qualifying success for the team for this event.
- The Broomfield Flyers had 74 girls that qualified for the State Gymnastics Meet held on July 24 and 25. To qualify for this event, team members must place in the top six on each individual event and/or in the top six overall competitors. (Meet results were not available at the submission of this report.)

Marketing – The initial launch of *B in the Loop* from July 4 to August 4 concluded with nearly 1000 subscribers citywide to the new information service.

All winners in the prize drawing have been notified, and are currently picking up their prizes at the Derda Center.

Recreation Services sent out its first electronic brochure for fall programs to 500 subscribers, and the Recreation eNewsletter to 550 subscribers.

With the August 26 Utility Bill mailing, Recreation Services will initiate a second subscription marketing phase with special pricing offered on passes at the Paul Derda Recreation Center to those who subscribe to *B in the Loop*. This

second phase will end Sept. 30, and the same offer will also be published in the September

Broomfielder magazine.

Kudos ...

Police activities help garner awards, recognition

Broomfield Police Department's Emergency Management Unit and School Resource Officers worked in collaboration with the Adams 12 Five Star School District over the past two years to produce an *Advancing School Safety* DVD. As a result, the Adams 12 Five Star School District won the 2009 National School Public Relations Association Golden Achievement Award. This honor could not have been accomplished without input from all of the players and displays a great example of the dedicated community involvement from each of the organizations.

Neighborhood Watch Coordinator Joleen Reeve announced that for the third year in a row, Neighborhood Watch Block Captain Kirsten Peterman won the Dreyer's Slow Churned

Neighborhood Salute. Peterman's 350-word entry was judged on originality, creativity, and enthusiasm in explaining what makes her neighborhood special.

There were 1,500 Dreyer's Slow Churned Ice Cream parties awarded across the country. A Neighborhood Watch Block Party featuring Dreyer's Slow Churned Ice Cream was hosted by Peterman on July 19 on Cedar Street and was attended by all of the Cedar Street residents.

This is an example of just one of the activities sponsored by this 'Block' and the commitment to the Neighborhood Watch program by the members of the community.

At the Audi ...

In the gallery

Arvada Fine Arts Guild: August 28, Oct. 29

Featured...

August 26 - Cultural Affairs presents the Park Hill Brass at 7 p.m. in the Broomfield Auditorium. This brass quintet specializes in jazz and will play old standards rendered in the Dixieland, Big Band and BeeBop styles. Tickets are \$7 for adults and \$5 for seniors and students. Call 303.464.5835/5829 for more information.

September 2 – CU Jazz in Broomfield features the Music of Count Basie, one of jazz music's greatest bandleaders. The concert is free and begins at 7 p.m.

September 11 - The Second Annual World Music, World Peace concert features Fiddler for Peace, Kailin Yong. Many talented artists will join Yong to

share their experiences, art, dance and poetry toward a musical mission of peace. Tickets are \$10 for adults and \$5 for seniors and students. Call 303.464.5835/5829 for more information.

September 26 - Chamber Ensemble con Grazia, A Song Recital at 7:30 p.m. Tickets: All ages \$10. For more information, call 303.460.6800 or visit www.ArtsInBroomfield.org

Auditorium ticket sales

The auditorium now sells tickets to those events requiring them at the Broomfield Auditorium on Fridays from 2 to 5 p.m. and during some events when staff is available.

