

City & County Manager's Report

February 24, 2009

TO: Mayor Patrick Quinn and the Broomfield City Council

FROM: George Di Ciero, City and County Manager

FYI



The second violation nets a fine of \$20, third violation, \$50, fourth violation \$100. The fifth violation will result in installation of a "boot" on the vehicle. Four days after the fifth violation, the vehicle will be towed at the owner's expense.

RTD begins paid parking in May at Broomfield Park-n-Ride

RTD will begin implementing paid parking at the Broomfield Park-n-Ride beginning in May as part of its parking management program. A brochure explaining the new program is available at the Community Assistance desk in the lobby of the City And County Building, 1 DesCombes Drive.

The information is also available on the RTD Web site, RTD-Denver.com .

All park n rides along US 36 will have this new program in place by May. Anyone who lives in the Regional Transportation District can park for 24 hours for free. After that, payment in advance is required. Cost is \$1 for each day the car is left in the lot. The new policy mimics the parking kiosks where motorists pay for a receipt that is left on the dashboard or windshield.

Those who live outside of the District where the RTD sales tax is not in place will pay between \$2 and \$4 per day for overnight or extended parking.

Those who do not comply with the new policy will receive a warning on the first violation. After that, vehicles may be ticketed and immobilized for nonpayment of fees or violations of rules.

Rocky Flats Stewardship Council elects new officers

The Rocky Flats Stewardship Council (RFSC) Board of Directors met Feb. 2, and elected officers for 2009. Jeannette Hillery, League of Women Voters, was elected Chair; Lori Cox, councilmember from Broomfield, was elected Vice-chair; and Bob Briggs of Westminster, was elected Secretary/Treasurer.

The Board also reviewed the joint Natural Resource Damage (NRD) grant proposal that included seven Rocky Flats projects submitted by local governments and community members. The council discussed whether it would draft a letter of support to the NRD Trustees for the proposal.

NRD has \$4.5 million available for restoration of natural resources injured by contaminant releases at Rocky Flats. The funding is available to restore, replace, or acquire the equivalent of "injured" natural resources and may not be used to build trails or facilities. The Board decided to draft a letter of support. (Broomfield has been hosting meetings for the collaboration of the proposal and working closely with the group to submit a

proposal, but withdrew its portion of the proposal after negotiations with the landowner broke down.)

RFSC addressed the type of signs needed and potential topics to be addressed on the signs/displays for U.S. Fish and Wildlife Rocky Flats National Wildlife Refuge.

The Rocky Flats Wildlife Refuge Comprehensive Conservation Plan (CCP) has language regarding signage and displays at the Refuge. Per the CCP, the Signage/Displays should help illustrate the historical and natural stories of the Refuge and the Service will work in collaboration with the Cold War Museum to tell the story of the site as a nuclear production site.

In addition, in January 2007, the U.S. Fish and Wildlife Service adopted entrance sign language for the refuge addressing the history of the site, the risk, physical hazards, and the hours of operation along with refuge contact information.

Also at the meeting, the U.S. Department of Energy (DOE) provided a briefing of the Rocky Flats Quarterly Report for the third quarter of calendar year 2008. It included site activities for surface water monitoring, groundwater monitoring, ecological monitoring, site operations, and the decision by the Water Quality Control Commission (WQCC) to revise the uranium standard in surface water.

Broomfield provided testimony during the WQCC hearing on January 12 to oppose DOE's proposal to relax the uranium standard from the current standard of 10 picoCuries-per-liter (pCi/L) to 30 micrograms-per-liter (µg/L). The 30 µg/L standard is approximately equivalent to 23.7 pCl/L.

During the hearing, Broomfield represented the downstream communities of Broomfield, Northglenn, Thornton, and Westminster. As a result, the WQCC revised the current standard of 10 pCi/L to a new standard of 16.8 μ g/l, which is approximately equivalent to 11.3 pCi/L. This value is very close to the original standard and less than half of DOE's proposed standard.

Staff scheduled a technical meeting for the fourth week of February to discuss site remedy status, analytical data, and upcoming surface water standard proposals by DOE Legacy Management. The next hearing to address the proposal by DOE to relax the surface water standards is scheduled in June.

Broomfield continues to work with the Rocky Flats Museum to ensure the preservation of the sites history, long-term monitoring, and cleanup records. The first exhibit will be presented in 2010 at the Arvada Center for the Arts, 6901 Wadsworth Blvd. Broomfield also continues to work with the Fish and Wildlife Service to support the Rocky Flats Wildlife Refuge.

Recreation Services staff serve As CPRA committee chairs

Two coordinators from Recreation Services are serving as chairpersons for the CPRA (Colorado Parks and Recreation Association) PLAY (Preschool Licensing and Youth Camps) Committee. Dawn Stipe is chairing the school age portion, and Kim Evelsizer is chairing the preschool portion of this statewide committee.

Looking ahead

Cultural Affairs continues 'Enlightenment Journeys'

"Enlightenment Journeys," hosted by the Cultural Affairs Division in the Mamie Doud Eisenhower Public Library, continue. The free presentations, inspired by the One Book, One Broomfield choice of *Breakfast with Buddha* by Roland Merullo, pick up in 2009 with presentations Saturdays at 2 p.m. in the Eisenhower Room.

On March 14, Dr. Onslow Willson will discuss "Metaphysiology - Healing from the Inside Out" and May 9 will feature "Soul of the Wild"-with author Barbara Shor.

In a special evening performance on April 11, 2009, at 7 PM, JoAn Segal will present her one woman show "One Old Broad Talks About Life and Death" in the Broomfield Auditorium as part of this free series.

In honor of this series, the Broomfield Auditorium Gallery will exhibit an art show featuring works that

celebrate spirituality by local artists Tim Hogan, Beverly Schiller and Chandra Bezjak. This free exhibit will open from May 1 to May 15, 2009.

For more information call 303.464.5835.

A matter of heart health

In honor of American Heart Month, Cultural Affairs will present a one-woman show called *A Matter of Heart* on Friday, Feb. 27, at the Broomfield Auditorium.

A Matter of Heart is a one-woman theater piece based on the life experiences of Boulder resident Jan Snooks. Living a full life of eating right, exercising daily, working, and spending time with her family, it was quite a shock to her and her loved ones when she had a heart attack at the age of 48.

Local performer Len Barron, best known for his one man show about Einstein called "Walking Lightly", read about Snooks' experience in a magazine and after contacting her, suggested that she create a theater piece about her experience. The result is a moving and entertaining performance that includes song and spoken word.

A Matter of Heart depicts the story of how Snooks dealt with the discovery of her heart disease, her by-pass surgery and the aftermath. It is more than a theater piece. People will learn about the heart and how to minimize the possibility of heart attack.

It is the story of how everyone faces challenges and can live with joy, humor and hope even during times of uncertainty.

The American Heart Association will have a table in the lobby prior to the performance to share important information regarding heart health. Tickets are \$10 for adults and \$7 for seniors and students. For more information, call 303,464.5835 or 5829.

Xeriscape lectures scheduled

Broomfield's Environmental Services Division, the Colorado State University Master Gardeners and the Mamie Doud Eisenhower Public Library are presenting Xeriscape lectures and one-on-one landscape design sessions for Broomfield residents in March.

Making the transition to a yard that uses less water doesn't have to be overwhelming.

Informative lectures are scheduled for March 7 from 9 to 10:30 a.m. and March 10 from 7 to 8:30 p.m.

One-on-one sessions are also planned for 6:30 to 7:15 p.m. or 7:30 to 8:15 p.m. on March 17, 22, and 31.

The lectures and one-on-one sessions will be in the Mamie Doud Eisenhower Library's Eisenhower Room on the second floor. The library is located at 3 Community Park Road in Broomfield. These events are posted on the Broomfield Web site and on KCCB Channel 8. Additional advertising for each event will be provided as the dates draw near.

Auditorium, HHS host free Couple Connections workshop

The Rocky Mountain Family Council (RMFC) is sponsoring a free communication workshop for married couples and those planning marriage on Saturday, March 28, from 8:30 a.m. to 5 p.m. at the Broomfield Auditorium.

Attendees will learn new communication skills that will increase their chances for a fulfilling marriage. The workshop is designed to help couples communicate more effectively, resolve conflicts with mutual satisfaction, solve troublesome issues without verbal combat, have more fun and friendship in their relationship, deal with the differing expectations brought into marriage and learn how to forgive and move forward.

For more information or to register for the workshop, call 303.466.7150 or visit the RMFC Web site at www.rmfc.org.

Coming to the Event Center:

Feb. 21-28 - Olympic Team Trials for Curling

March 28-29 – Caffeine Music and Arts festival features legendary Caffeine Recordings artists Micro and John Debo; and Dave Aude, famous music producer/remixer for superstars such as Coldplay, Madonna, Pussycat Dolls, Lindsyay Lohan, and Barenaked Ladies. The #1 hard house DJ in the world, Jon Bishop, will also join the

lineup. Mystical Influence along with MC Dino will provide some heavy drum and bass.

April 25 and 26 – World Famous Lipizzaner Stallions. Two shows on April 25, one on April 26.

Also visit www.BroomfieldEventCenter.com for more information on upcoming events and ticket information.

Capital projects ...

Aspen Street

Jalisco International has been working on Aspen Street throughout the winter and the concrete roadwork is complete. Paving will be performed in the spring.

Landscaping plans are being finalized now and will be bid in the month of March. A landscape contractor will begin work in April.





West 136th Avenue

Underground Utility work continues. Xcel Energy and Comcast are 90 percent complete and should be clear of the West 136th Avenue roadwork by mid-March. Qwest is also in the final stages of work and will be done around the same time as the others.

While waiting for the utility companies to complete their work along West 136th Avenue, the contractor started minor storm sewer work and construction on a new concrete trail between Aspen Creek Elementary School and West 136th Avenue. Work in the FRICO Community Ditch is also on schedule to be complete before the ditch company's deadline of March 31, 2009.

Sheridan Boulevard from Aspen Creek to West 144th Avenue

This project constructs two southbound lanes on the west half of Sheridan Boulevard from West 144th Avenue south to the Aspen Creek Subdivision. It also reconstructs and landscapes the existing median from the Aspen Creek subdivision boundary south to Aspen Creek Drive.



This median is currently split allowing traffic to shift from two lanes to four lanes. Construction will include:

Widening the roadway to four lanes;

- Adding curb and gutter on the west side;
- Adding a landscaped center median that matches the Sheridan Boulevard Vision Plan:
- Adding "Sheridan Boulevard Vision Plan" median-mounted street lights and pedestrian lights along the east side; and
- Adding bicycle lanes.

Bids were received for the roadway project in December, and City Council awarded the project to Asphalt Specialties in January, 2009. Construction is anticipated to begin in March and is scheduled to be completed in November.

Crystal Pines to Country Estates Trail

The project is nearing completion and the trail is now open to users. Additional grading work is needed near the Community Ditch to tie in the new grades with the existing terrain. Some of this will be performed by the ditch company, FRICO, as the ditch is dredged this spring. The warm weather has enabled the contractor to complete

the majority of the native seeding and make progress with the concrete replacement.

Police Department/Combined Courts Sally Port Improvements

Sally Port improvements involve adding 16-foot high structural masonry walls and detention grade security gates to the exterior of the north side of the Police/Courts Building at 17 DesCombes Drive. This will create a 2,670 square foot secure outdoor space to allow detainee transfers to be completed in a secure and private area.

Haselden Construction has been on site working since mid-January. They have completed the subsurface piers and foundation. Construction of the masonry block wall began mid-February. The Police Department is working directly with the contractor to maintain secure and efficient operations at the existing Sally Port.

Work is scheduled to be completed in April.

Departmental updates ...

HEALTH AND HUMAN SERVICES (HHS)

Public Health - The National Association of County and City Health Officials (NACCHO) will recognized the City and County of Broomfield at its National Public Health Preparedness Summit in February as a "Public Health Ready" agency.

Project Public Health Ready (PPHR) is a competency-based training and recognition program through NACCHO that assesses preparedness and assists local health departments or groups of local health departments to work collaboratively as a region to respond to emergencies. It builds preparedness capacity and capability through a continuous quality improvement model.

The PPHR criteria consist of 153 individual measures. They are the only known national standards for public health preparedness and are continuously updated to incorporate the most recent federal initiatives. Broomfield fulfilled each of the 153 criteria in areas of all-hazards preparedness planning, workforce capacity development, and demonstrating readiness through exercises or real events.

Broomfield agreed to pilot the project along with Denver, Boulder, Jefferson, El Paso, and Mesa Counties. As a result of the pilot project's success, the State Health Department has required all remaining 58 counties in Colorado to comply with PPHR standards by the year 2010.

POLICE

Emergency Management Division – The division graduated 47 people from its recent Shelter Specialist Training. Participants included volunteer Victim Advocates, Health and Human Services employees, and Recreation Services employees. These individuals are now trained and available to assist with the operations of an emergency shelter if the need should arise.

School safety - To insure school safety in Broomfield, police have conducted one lockdown drill at each of the Broomfield schools in the Boulder Valley and Adams 12 school districts as well as at Holy Family High School, and Nativity of Our Lord Catholic School.

Training for the school staff members was conducted with the use of the *Advancing School Safety* video produced jointly with the Broomfield Police Department, Emergency Management, and Adams 12 Five Star Schools Safe and Secure Environments. This training establishes common practices and enhances the safety of both students and staff.

RECREATION SERVICES

Active Adult Senior Programs - There were 806 participations in senior drop-in programs during January. The Healthy Hearts Walking program on the track at the Paul Derda Recreation Center accounted for 276 of the number.

Approximately 800 letters were mailed in January, to SilverSneakers® participants who had signed up in the past but were no longer coming. The letters requested information to determine the reason participants had quit coming: change in insurance carriers making them no longer qualified, lack of interest or belonging, a death, or relocation out of the area. In the two weeks since the letters went out 50 to 75 responses have been received. Renewing participants are welcomed back and receive a new SilverSneakers® t-shirt when they return.

The 11th annual Senior Wellness Conference is scheduled Friday, Feb. 27, from 8 a.m. to 2 p.m. The theme of the conference is "Young at Heart." Keynote speaker is Dr. Kevin Fitzgerald from the TV hit show "Emergency Vets". Pre-registration is required for this conference. The fee is \$10 for Broomfield residents and \$12 for non-residents. Activities include:

- Vendor Fair and Health Screenings
- Foot Reflexology Appointments
- Chair Massage Appointments
- Breakfast and Lunch
- Door Prizes

Athletics - Youth Basketball began in January, with 1,341 participants and 133 teams. There were 200 parents in attendance for the parent meeting. Between practices and games in January there were 1,980 participations.

Youth Basketball kids enjoyed the Youth Basketball Night at the Broomfield Event Center on Tuesday, Jan. 17. Activities taking place at various times throughout the game were:

- Half-time Youth Basketball Game for 5 minutes awarded to the teams selling the most tickets for the game.
- Free 14ers jersey for three Youth Basketball participants.
- View from the benches for 40 Youth Basketball participants, on home and visitor benches during warm-up.
- Fan tunnels for six teams of Broomfield Youth Basketball participants.
- Gymnastics show by the Broomfield Flyers Gymnastics Team from the Paul Derda Recreation Center.

There were 786 tickets sold for this 14ers game, through the Paul Derda Recreation Center.

Senior Volleyball has 14 enrolled and they play each Wednesday at the Broomfield Community Center.

Adult Basketball is underway, with 72 people enrolled.

Climbing Wall - In January, there were 833 dropin climbing participations, 256 of whom were new climbers! Climbing wall participations have been steadily increasing over the months.

Early Learning -

- Lil' Angels Photography visited the Early Learning classes to take individual fashion pictures of the children whose parents consented. All children were photographed in outfits provided by the company.
- Early Learning sponsored a Discovery Toys display and sale in the main lobbies of the Paul Derda Recreation Center and the Broomfield Community Center. Early Learning earned free toys for its programs, based on total sales.
- During "Reaching for Reasons" week, Wee Visits Company shared an assortment of science projects exploring everything from natural physics to weather. This enrichment program inspires children to get creative and learn new things. The Early Learning children loved this activity and showed great enthusiasm.

Gymnastics – Broomfield's gymnastics program is thriving, even in these tough economic times. The total number of individuals enrolled in gymnastics is upwards of 900, as big as it has ever been, and there were 4,441 participations in gymnastics programs in January.

Marketing -

- A different approach in advertising annual passes at the Paul Derda Recreation Center has been instituted. Instead of quoting an annual fee, staff will focus on a monthly rate that suggests an amount much easier to fit in the budget than the larger annual fee.
- Advertising at approximately 15 various bus stops throughout Broomfield will debut soon.
 As part of the original contract with Broomfield, Outdoor Promotions extends the use of unsold advertising space free of charge to the city.
 The marketing theme for these advertisements is "Diversify your Assets." Some of the headliners will be:
 - Invest now for great long-term health dividends!
 - Invest in yourself and your health!
 - You can't afford not to invest in this!
 - Your good health—a wise investment!

In addition, for one month, the monthly fee will be reduced to attract new memberships as part of this marketing campaign.

• Marketing is going green with brochures - at least as much as possible. To reduce costs, increase efficiency and be more environmentally responsible, the quarterly program brochure will be distributed in electronic form beginning with the Fall 2009 brochure. In the meantime, patrons will be advised with information regarding this move. Those individuals who do not have the capacity to link to the brochure will still receive a copy through the mail.

- The Human Resources Department and Recreation Services are combining efforts to advertise jobs available within Recreation Services. The effort will employ more on-site advertising, and Recreation's eNewsletter and brochure to reduce advertising costs. The effort partnered with Communications to produce a new Family Fun & Fitness Channel 8 video that aired in January, entitled "Work Where You Play." It focuses on employment within Recreation Services.
- In February, another Channel 8 video will feature patrons at the Paul Derda Recreation Center talking about what they do at our center and why they like it here. This future episode will feature stars currently signing up voluntarily at the Derda Center front desk.

Youth and Teen Programs-

- All activities for the upcoming Summer Camp Program are planned. Training manuals with all the activities, rules, directions, and supplies needed, are now ready so new staff will know what is happening each day of Summer Camp.
- In January, staff hosted a Summer Camp Registration Open House where parents turned in their completed registration packets to register their children. To date, 177 of the 200 available slots are filled.
- In January the enrollment for the Teen Adventure Series Tubing Trip to Estes Park was full.
- The enrollment for the *School's Out* program on Jan. 19 was full with 11 participants. Their featured field trip was bowling.

At the Audi ...

In the gallery

Westminster Paletteers winter display – "Life in Full Color" is on display Fridays from 2 to 5 p.m. and during Broomfield Auditorium events through March 6.

Auditorium Events:

March 1, 3 p.m. - Broomfield Civic Orchestra Good Versus Evil Concert

Whether used in literature or experienced in real life, this common theme features traditional opera to the motion picture score. Tickets: \$10/8/4 at the

door, in advance online and the Auditorium Box Office Fridays from 2 to 5 p.m.

Contact: www.broomfieldcivicorchestra.org 720-371-5235 or 303-438-1542

March 4, 7 p.m. - Roots Music Series

Cultural Affairs continues its new series "Diggin' Roots" featuring blues, folk, bluegrass and gospel! These concerts celebrate musical genres grown on American soil that have become some of the most pervasive sounds explored and heard throughout the world.

Mollie O'Brien showcases her old-time, folk, blues, and gospel chops with husband Rich Moore. Jazz, R&B, southern mountain traditional. Mollie has been called one of roots music's best interpreters and singers, and her voice described as "smooth," "smoky," "powerful," and "bright and bold as sheet lightning." She moves without hesitation from style to style. Tickets: FREE!

March 6, 7:30 p.m. - Rocky Mountain Brassworks

Music from the 1970s when leisure suits, lava lamps, mood rings, pet rocks, bell bottoms, and hip huggers were famous. If these items trigger a blast from the past, come re-live favorite moments from the decade of disco and platform shoes as the band performs *Bohemian Rhapsody* by Queen, *Sir D*uke by Stevie Wonder, as well as selections from ABBA and Fleetwood Mac. Doors open at 7 p.m. Tickets: \$10/5 and children under 12 free -all seats are general admission- available at the door, or in advance at the Auditorium Box Office on Fridays from 2 to 5 p.m. Contact/Tickets:

www.rockymountainbrassworks.org RMBrassworks@live.com

March 7, 7 p.m. and March 8, 3 p.m. - Heritage Irish StepDancers in The Crown of Tara Irish legends told through Irish stepdancing and music, featuring the Heritage Irish Stepdancers and Denver Irish band, Mondragon. Great Irish entertainment for the whole family! Tickets: in advance \$12 adults, \$10 seniors 65 and older and children under 13: at the door \$15 adults. \$12

seniors and children at the door. Contact: Ariel Bennett 720.747.9377 www.heritageirish.com

March 11, 7 p.m. - BackStory Theatre Academy presents A Night of Twisted Fairy Tales: Wanted: One Fair Damsel and Unlucky Cinderella

The Performance Workshop class consists of 12 actors ages 8 to 12 years old. They have rehearsed for the performance while learning

about the fundamentals of acting, character development, stage movement, and building a cohesive cast. All of their work has culminated into this performance of two short plays. Come visit a kingdom that desperately needs a damsel to help get rid of a dragon and meet the other Cinderella who is a bit unlucky. Tickets: FREE Contact: Anna Wilcox annawilcox@msn.com 303.460.7777

March 12, 7 p.m. MAMIE Doud Eisenhower Public Library presents: Science Sights and Sounds

The goal of this program is to provide quality arts, science, and cultural entertainment to the whole family. Each month brings a different live performance. This Month: Mask Messenger! Tickets: FREE! Available starting at 6 p.m. from the box office. Contact: kklatt@broomfield.org 720.887.2320

March 14, 7:30 p.m. - Broomfield Fine Arts Festival (Formerly known as the Broomfield Piano Festival)

After 31 years of offering the Broomfield Piano Festival, 2009 includes a voice competition. After day-long competition, the evening concert features the final selection of the Vocal Division winners from finalists in each category. Champions from the four piano divisions will also perform, in addition to three of the distinguished piano judges. The concert is an inspiring event as the audience hears the best of the young performers in grades five through 12 displaying their talents. This one of the oldest on-going cultural events in the city and is sponsored by the Broomfield Music Teachers Association, Tickets: \$10/8 at the door or in advance at the Auditorium Box Office on Fridays from 2 to 5 p.m. Contact: Marilyn Nelson 303.466.8632.

March 20 and 21, 7:30 p.m. - Colorado Repertory Singers presents: HIT PARADE

Chill out or get down and boogie to primo tunes from the 60s and 70s. WCRS hits the radio airwaves again this year with house band Ronnie and the G-Clefs for another Hit Parade concert! Rock out to really boss favorites by groovy artists like MoTown, the Beatles, the Beach Boys, Elton John, Credence, Eric Clapton, Elvis, and others. Tickets: \$8; children under 5 are free; Family Rate \$30; online, at the door, or in advance at the Auditorium Box Office on Fridays from 2 to 5 p.m.

Contact: 303.464.3904 or at lnfoForCRS@yahoo.com www.coloradorepertorysingers.org

March 21, 8 a.m. to 4 p.m. - 4-H Performing Arts Festival

Yes-it is free to view these exciting theatre competitions. The performers are youth ages 7 and under to 14 and over, learning to perform in front of an audience. From here, the performers may win the opportunity to move up to the State Finals. Tickets: FREE!

Contact: Holli Campbell 720.887.2286 or Julia Hurdlebrink 303.637.8100 www.adamscountvextension.org

Auditorium ticket sales

The auditorium now sells tickets to all events at the Broomfield Auditorium on Fridays from 2 to 5 p.m. and during some events when staff is available.

