



**CITY COUNCIL AGENDA MEMORANDUM**

To: Mayor and City Council  
From: George Di Ciero, City and County Manager  
Prepared by: George Di Ciero, City and County Manager

<b>Meeting Date</b>	<b>Agenda Category</b>	<b>Agenda Item #</b>
Jan. 25, 2011	Manager's Report	12(a)

<b>Agenda Title:</b>	<b>Monthly City and County Manager's Report</b>
----------------------	---

<b>Summary</b>
<ul style="list-style-type: none"><li>The report is a monthly summary of staff activities, projects and events.</li></ul>

<b>Prior Council Action</b>
N/A

<b>Financial Considerations</b>
N/A

<b>Alternatives</b>
N/A

<b>Proposed Actions/Recommendations</b>
N/A



# City & County Manager's Report

January, 2011

**TO: Mayor Patrick Quinn and the Broomfield City Council**

**FROM: George Di Ciero, City and County Manager**

## ***Broomfield volunteer is 7Everyday hero for senior center efforts***

Sally Huffman received the 7Everyday Hero award from Denver's Channel 7 Jan. 10 at the Broomfield Senior Center. The award was presented by 7NEWS anchor Mitch Jelniker in a surprise to Sally at a gathering of volunteers, staff and friends.

Huffman's 7Everyday Hero Award first aired on Sunday, Jan. 23, 2011 at 10 p.m. by 7NEWS anchor Mitch Jelniker. The segment was scheduled to be repeated on Monday, Jan. 24 at 5 a.m., Thursday, Jan. 27 at 11 a.m., Friday, Jan. 28 at 4 p.m., Saturday, Jan. 29 at 5 p.m. and Sunday, Jan 30 at 7 a.m.

Huffman has been volunteering for the Broomfield Senior Center since 1995. She is a board member of Senior Resources of Broomfield, Inc. and works with businesses in the community to gather donations for special events to benefit senior programs. According to her nomination for the award, Huffman is a crucial member in planning, organizing, and decorating for many special events that include the Basket Auction, New Year's Gala, Broomfield Days, Senior Golf Tournament and other special lunches at the Lakeshore Cafe.

Huffman helped to create and helps maintain the Senior Art Cart, which is a consignment operation selling local artists' products. Forty percent of the sales go to support the Meals On Wheels program. She helps to organize the cart, recruits artists, and serves as a clerk for the cart.

Huffman also helps add artistic flare to the Senior Center lobby by decorating the display case with seasonal items and event promotion material.

She has lived in Broomfield for 30 years and volunteers in her church as well as at FISH. She recently led a holiday food campaign at the Senior Center and collected over 200 pounds of food items for holiday distribution.



*Sally Huffman is surprised by her 7Everyday Hero award from Channel 7's Mitch Jelniker as senior center supporters look on and applaud.*

## ***Baskett reappointed to serve on CDOT committee***

Broomfield Transportation Manager Debra Basket is one of nine citizen members reappointed to the state Transportation Commission's Standing Committee on Efficiency and Accountability. Broomfield resident Bob Sakaguchi was also reappointed.

The committee was formed last year pursuant to state statute 43-1-106(17) and is charged with seeking new ways to maximize the efficiency of the department to allow increased investment in

the transportation system over the short, medium, and long term.

One transportation commissioner serves on the committee and other members are appointed by the CDOT executive director including representatives from within CDOT and citizens from outside state government that represent various transportation interests.

Members serve one year terms lasting a calendar year. The committee produces a report of their activities annually. The 2010 report is being finalized and will be posted on [www.coloradodot.info](http://www.coloradodot.info) soon.

### ***Pavement Preservation Program wins Public Works a state award***

Broomfield's Public Works Department received a Colorado APWA (American Public Works Association) Chapter Award for the second consecutive year. This year's award was given for the 2010 Pavement Preservation Program. There were over 40 nominations for the competition and the judging was based on the level of detail and quality included in all the project submittals.

## **FYI**

### ***HHS seeks grant applications from non-profits for 2011 funds***

In its 2011 budget, Broomfield City Council approved \$220,000 to award as discretionary grants to non-profit agencies that provide health or human services to Broomfield residents for 2011. HHS is seeking grant applications by Friday, Jan. 28, 2011, at 5 p.m.

To be eligible, the agency must:

- Submit by the deadline a completed 2011 City and County of Broomfield Health and Human Services Grant Application and include all required attachments;
- Sufficiently demonstrate that services are provided to Broomfield residents and fill a health or human service need or gap within Broomfield;
- Provide legal documentation of its 501(c)(3) tax exempt status;
- Meet the insurance requirements of the City and County of Broomfield.

A review committee of HHS staff and Health and Human Services Advisory Committee members will review applications according to the established criteria and make grant selections by mid-March. Awarded funds must be spent by the end of the year.

For additional information, visit the HHS website at <http://www.broomfield.org/hhs/Operations/index.shtml>.

### ***Company donates to EFAA in Broomfield's name***

As a holiday gesture of thanks for Broomfield's continued relationship with Western Disposal, the company has given a donation in the City and County of Broomfield's name to Emergency Family Assistance, a non-profit serving Boulder and Broomfield Counties.

The donation will go to help low-income families, seniors and people with disabilities meet short-term emergency needs for food, rent and utility bills.

### ***Library program garners attention***

The Family Early Literacy Time program at the Mamie Doud Eisenhower Public Library is attracting attention with an article in the *Denver Post* on Jan. 8 that was picked up by Reading Rockets, a public television project. The Trinity Broadcasting Network saw the article and is also planning an interview with library staffers in January.

The program includes free classes on the first Saturday of each month. The classes promote reading skills, giving parents tools to use at home with early learners. Pre-reading skills are highlighted. They are letter knowledge, narrative skills, phonological awareness to teach sounds that words and letters make, print awareness and

print motivation that encourages enjoyment of books and reading.

According to Library Director Roberta Depp, the program is a model for libraries in the region.

### ***At the Library:***

- Wonder how much energy home appliances are using? Check out a "Watts Up" meter kit at the library to find out. The kits are provided by Excel energy in cooperation with the city's environmental office and the library.
- Early Literacy Kits are available at the library for checkout. Each kit highlights a different early literacy skill to help parents prepare their child for learning how to read. The kits contain books, activities and tips for ideas to expand learning through everyday activities. There are separate kits for babies, toddler and pre-schoolers.
- OverDrive Media Console is a free, easy-to-use application for audio books, music and video that is now available at the Library.

OverDrive can be used on Windows and Mac platforms to download and play audio books, music and video, burn audio to a CD and transfer digital media to a variety of devices.

For mobile devices including Android, BlackBerry, iPhone and Windows Mobile, download digital media directly.

Search OverDrive to find libraries and bookstores that carry OverDrive materials at [search.overdrive.com](http://search.overdrive.com) and also search for eBooks, audio books, music and video using [search.overdrive.com](http://search.overdrive.com).

### ***Birth certificates now available from Central Records Office***

Broomfield's Central Records Office is now issuing state-certified copies of birth certificates to individuals who were born in Colorado after 1903. This change took place in January and will enhance services for Broomfield residents by providing additional hours during which individuals may obtain a birth certificate. It also offers a more central and convenient location for individuals also seeking a passport. Broomfield's CACs provide services as a passport acceptance facility.

The move also promotes the integration of services and reduces the cost of providing this service to the community. The Central Records Office is located in the City and County Building at One Des Combes Drive, and the hours of operation are 8 a.m. to 5 p.m. from Monday through Friday.

Certified birth certificates are needed to obtain a Colorado driver's license, identification card or driver's permit, for some employment purposes, U.S. passport applications, school enrollment, extracurricular activities, sports, and to apply for public assistance programs.

Individuals must provide proper identification to receive a copy of a birth certificate. The cost for birth certificates is still \$17.75 for one copy and \$10 for each additional copy of the same record.

The Public Health and Environment Division of Broomfield Department of HHS has been issuing birth and death certificates to Broomfield residents since **2002 and** will continue to issue Death Certificates at 6 Garden Center. The Division will also continue to issue birth certificates for HHS clients.

### ***LEAP helps residents who qualify***

The Low –income Energy Assistance Program (LEAP) is a federally funded program for households who need help with a portion of their winter home heating costs. The program extends through April.

While LEAP is not intended to pay the entire cost of home heating, it is available for qualifying low-income households.

Those who qualify for LEAP benefits are those who:

- Pay home heating costs to an energy provider, fuel dealer or as part of the rent.
- Are permanent legal residents of the U.S. and Colorado, or have household members who are U.S. citizens.
- Can provide proof of lawful presence in the U.S.
- Have maximum family household incomes that fall within the established guidelines. ("Household" includes those people living within the residence for whom the applicant is financially responsible.

To apply for LEAP, obtain an application by calling Broomfield HHS at 720.887.2200. For more information, call 720.887.2200 or visit [broomfield.org/hhs/self\\_sufficiency/LEAP.shtml](http://broomfield.org/hhs/self_sufficiency/LEAP.shtml)

## Looking ahead

### **Kids' winter fun**

Keep the whole family active over those cold winter months. While parents work out, kids ages 6 to 12 years can exercise in the gym, partake of activities including crafts and games, and then take a supervised swim in the indoor pool for the last hour of class.

The schedule is Monday through Thursday, Dec. 20 to 23 or Monday through Thursday, Dec. 27 through 30, from 9 to 11 a.m. at the Paul Derda Recreation Center. Cost: \$32 residents, \$38 non-residents. Register: 303.460.6900. (This is a new class and is not in the new Recreation brochure.)

### **Community Center dance classes**

**Beginning salsa and beginning ballroom dance classes continue at the Broomfield Community Center on Mondays through Feb. 14.**

Salsa is offered Mondays, Jan. 24 to Feb. 14 from 7:30 to 8:30 p.m. Ballroom is offered Mondays, Jan. 24 to Feb 14, from 6:30 to 7:30 p.m. Cost per session is \$40 for residents and \$46 for non-residents.

### **Nurturing Parent program seeks registrants, volunteers**

Broomfield's annual Nurturing Parent program is taking registrations and seeking volunteers for

the spring session which begins Wednesday, Jan 26, 2011.

This program offers classes for parents and children ages newborn to 5 years. Classes meet on 16 consecutive Wednesdays from 5 to 8 p.m. at the Broomfield Community Center, 280 Lamar Street. Volunteers are also needed to assist with child care and activities for the children while their parents attend classes.

Class registration and materials are free and dinner is served each night. Parents learn about brain development, effective disciplinary techniques, and ways to build self-esteem and self-confidence in their children. Children up to age five will participate in special activities, including music, art and puppets, while the parents attend class.

To register for the class, call Uyen Bui-Anderson at 303.466.3007 ext. 216. To volunteer to help with child care, call 720.887.2227.

### **At the 1STBANK Center**

**Feb. 11, 12, 13 – An Evening With Further, 8 p.m.**

**Feb. 19 – Roller Dolls Bout #1, 7 p.m.**

**March 10, 11, 12 – String Cheese Incident, 7 p.m.**

## Capital projects ...



### **Broomfield Combined Courts Remodel**

The contractor has completed the magistrate's office and clerks' office on the first floor, and the first two judges' chambers on the second floor. The contractor is focusing on finishing the new courtroom and is aiming to have it operational before the end of January. The contractor is also working on other areas of the second floor including the new judge's chambers, the division

clerks' office area and the modifications to the front conference rooms.

In February, the contractor will work on the expansion of Courtroom One and implementation of the new security system for the entire building.

### ***Broomfield Community Center Locker Rooms***

The 2010 CIP budget includes funds to replace the flooring in the men's and women's locker rooms. The project includes demolition of existing tile flooring, grinding and preparation of underlying epoxy flooring and wall base, and installing a new broadcast epoxy flooring system.

Bids were solicited, and a construction agreement was executed with the low bidder, Colorado Floorworks, Inc., on Dec. 9, 2010. The installation

is complete, and the locker rooms reopened to the public on schedule. Final punchlist work will be completed this month.



## Departmental updates ...

### **HEALTH AND HUMAN SERVICES (HHS)**

**Workforce:** The Broomfield Workforce Center will host its seventh annual Youth Job and Career Fair at the Chateaux at Fox Meadows on Thursday, Feb. 24, from 2:30 to 5:30 p.m. The Fair kicks off the Governor's Summer Job Hunt program for the state, providing an opportunity for area youth to meet with local employers seeking to fill entry-level and summer positions. Historically, the Fair has been attended by 400 to 800 youth seeking employment opportunities. To date, 40 employers have reserved space at the fair to talk with youth about summer jobs and career opportunities.

**Family and Children's Services:** HHS is partnering with CASA of Adams and Broomfield Counties and A Precious Child, Inc., in the 2011 Broomfield Youth Recognition Award (BYRA).

In years past, the youth of the metropolitan area were recognized through the Metropolitan Mayors and Commissioners Youth Award program (MMCYA). This recognition program celebrated youth ages of 13 through 18 who overcame personal adversity and created positive change in their lives. As the result of personnel changes, the annual recognition event ended in 2010. Broomfield remains committed to recognizing the accomplishments of youth and has chosen to continue this event, known locally as the Broomfield Youth Recognition Award.

The program provides business, community, and civic leaders an opportunity to actively demonstrate their belief in, and support for, young people in the community. BYRA allows the greater Broomfield community to honor and acknowledge those youth who, despite adversity, achieve positive change in their lives. BYRA will recognize and celebrate youth by providing them with an annual recognition banquet.

This recognition is intended to send a strong message to nominated youth that their community believes in them and appreciates their hard work and determination.

For additional information or to nominate someone, visit the Broomfield HHS website at <http://www.broomfield.org/hhs/whatsnew.shtml> or contact Colleen Girard at 720.887.2201. Nomination forms are due Feb. 10, 2011.

**PUBLIC WORKS** The Environmental Services Division of Public Works has coordinated a full list of events to celebrate Earth Day 2011. The Earth Day calendar has dates and times for many popular programs including xeriscape seminars, Earth Day Just for Kids, Household Hazardous Waste Drop-off Day and the 2011 Curbside Spring Clean-up program.

This year, new classes will be offered such as Let's Talk Trees; Tree Pruning: Proper Techniques, Practices and Care; and a Drive Green and Save Green class. The calendars will be mailed to all Broomfield residents in their February utility bills.

The events will also be publicized via the Broomfield web page, channel 8, Be In the Loop and the Broomfield Recycling Center information board. Additional advertising for each event will be provided as the dates draw near.

### **RECREATION SERVICES**

**Active Adults:** On the Thursday before Thanksgiving the annual Thanksgiving Feast for the seniors included turkey, stuffing, cranberries, mashed potatoes and gravy, and pumpkin pie. About 113 seniors filled the room as volunteers from the Church of Latter Day Saints served them. After dinner, seniors enjoyed a performance provided by the Children's Dance Theater.

**Annual Pass Specials:** Individuals purchasing Recreation Passes at the Paul Derda Recreation Center received Nuggets or Avalanche game tickets depending on the type of pass purchased. Adult Individual Passes garnered two tickets, and for each Family Pass, all members of the immediate family two years of age and older received a ticket. The Annual Pass Specials were extended to Jan. 14, 2011, to help those who make New Year's resolutions to improve their health and fitness at the Paul Derda Recreation Center.

Use of the complementary Kroenke tickets have been, and continue to be, highly valued by customers for Recreation Passes purchased each holiday season.

**Athletics:** The Youth Basketball participants again this year will have the opportunity to enjoy a Youth Basketball Night with the Nuggets on Saturday, March 12, 7 p.m. at the Pepsi Center. There are currently 76 Youth Basketball teams with 11 players per team, and 56 Little Dribbler teams with 10 to 12 per team. Registrations are ongoing until the season begins the third week of January, 2011.

December proved busy for the Athletics Program Coordinators with the Youth Basketball coaches' meeting, Basketball Skills Assessment for those enrolled in the program and then establishing the teams. There are 133 teams for the 2011 season, four more teams than in 2010. Fifteen Broomfield

schools are used for this program providing 17 gymnasiums for the participants to use for practices and games. The Youth Basketball Program began officially in January.

**Building Maintenance:** The Broomfield Community Center men's and women's locker rooms received new floors and toilet stall dividers. The old floors were torn out, shaved down to even them out, and cracks fixed. Then, new epoxy floors were installed.

**Climbing Wall:** Spanning both levels in the center of the Paul Derda Recreation Center, the climbing wall continues to be an important core of activity to the facility. In November, there were 213 drop-in climbing visitors which reflects an increase of 24 visits over the previous month. The 213 visits is the highest number the facility has experienced since March of 2010.

**Early Learning:** The Early Learning Preschool staff started a new Thanksgiving tradition this year. They shared a team-building service activity at the Ronald McDonald House in Denver on the Monday before Thanksgiving. They purchased supplies and prepared food for families who have children in the hospitals close by. The Preschool staff reported that this experience was invaluable for them. They plan to do a service project of some sort each year on Monday before Thanksgiving. This activity was the subject of an *Enterprise* article.

The Early Learning program hosted a week of Discovery Toys sales at the Paul Derda Recreation Center and Broomfield Community Center. Credit earned from hosting this event and the sales made "purchased" new toys for the Child Sitting facility at PDRC.

Early Learning Preschoolers gave a most successful performance at their Holiday Programs Dec. 4, 2010. Each class had the opportunity to sing a variety of multi-cultural songs to celebrate the season. Approximately 700 people attended the event at the Broomfield Auditorium.

### ***Fitness:***

- The **Thanksgiving Day workout** was a success with 96 people in the three classes offered at the Broomfield Community Center. The classes were Body Step, Jazzercise and Aqua Aerobics. Everyone brought food for FISH as their entry into the building.

- Recreation Coordinator/Fitness, Veronica Mueller, did a presentation on movement to the *Better Breathers Association* in November. Some have started attending SilverSneakers® *Range of Motion* classes.
- **The Holiday Meltdown** ended the season with 114 participants, up from last year.
- **A Youth Certification** class was added as a complimentary option when annual passes are purchased at the Paul Derda Recreation Center. Through this class, which usually requires its own registration fee, youth ages 11 to 13 receive age-appropriate instruction which qualifies them to use the PDRC weight room equipment correctly and safely. To date in 2011, 18 youth have taken advantage of this option.
- The Youth Sports Performance program, which began successfully for individuals a few months ago, has grown into a source of private team training for sports teams in the community. There are currently five teams that meet with trainers once or twice a week at PDRC. This is in addition to the classroom instruction provided through the course.

**Special Events:** In December, the Santa Cellar Craft Fair brought 50 vendors and there could have been more if there was space available in the building. The vendors had everything from candles, to handmade items to picture albums and pottery. About 350 people walked through the fair and Santa stopped by for a little visit from 10 a.m. to noon.

**Marketing:** The *Game for Giving* charity fundraiser closed on Dec. 8, 2010. This coordinated effort between the 1STBANK Center

(Peak Entertainment, LLC) and Broomfield raised funds for needy families and individuals in the community. Kroenke Sports donated game tickets for two Avalanche games and two Nuggets games. For each \$25 gift card donated, two game tickets were awarded. This hugely popular fundraiser affords the community and city employees the opportunity to donate and attend games. In the three weeks this fundraiser lasted, \$8,700 was raised.

Collected gift cards went to 85 seniors with the Meals on Wheels program, and 120 seniors received gift cards at the holiday lunch Dec. 17 at the Senior Center. The remaining gift cards were being used to purchase gifts for the children on the Giving Trees at the Community Assistance Center and Paul Derda Recreation Center. This supplied 101 families with 215 kids, their holiday gifts.

Toys and clothing gifts were collected at the Derda Recreation Center in addition. These gifts, if not used this holiday season, will be stored at "A Precious Child" to be used over the year as needs arise.

#### **Youth and Teens:**

- The *School's Out!* program offered on Veteran's Day had 15 kids participating.
- A new program, the Fall Break Camp offered Nov. 22 to 24 at the Broomfield Community Center, had 71 kids in attendance.
- Teen Adventure found a new destination and much fun in "The Dinner Detective."
- New hires for Winter Camp are 3 new Group Leaders, and rehired were 2 directors, 3 group leaders, and 9 aides.

## At the Audi ...

### **In the gallery**

The art of David Griffin continues to March 4. Griffin's work is shown in many local galleries. His intention is "to establish a sense of place with the viewer, to create within them expansiveness and calm that is at once familiar and, at the same time, separates them from the rush of their daily routines."



His work features landscapes that are broken down “to suggest layers of reality that exist beyond the sensory by fracturing the image across multiple panels.”

### **Featured**

Cultural Affairs presents the **Denver Pops Orchestra** Wednesday, Feb. 2 at 7 p.m. Admission is free.

**Bluegrass at the Audi** features the Colorado Bluegrass Society on Saturday, Feb. 5 at 7 p.m. Tickets are \$14 general admission, \$12 for seniors, students and CBMS members. Doors open at 6:30 and the concert begins at 7 p.m. Tickets are available from [www.coloradobluegrass.org](http://www.coloradobluegrass.org) or at the box office prior to the concert, or at the door the night of the concert.

The **Boulder Chamber Orchestra** offers “All Unique” selections on Saturday, Feb. 12 at 7:30. Tickets are \$25 for adults, \$18 for seniors and \$12 for students. Visit [www.boulderorchestra.org](http://www.boulderorchestra.org) or call 303.583.1278.

Cultural Affairs presents another installment in **Enlightenment Journeys**. “Igniting the Fire Within” is presented by author Regina Sara Ryan Saturday, Feb. 19 at 1 p.m. Admission is free. The program is in the Eisenhower Room at the Mamie Doud Eisenhower Public Library.

Cultural Affairs presents **Academy of Rock-Teen Bands** Saturday, Feb. 26 at 7 p.m. Tickets are \$5.

### **Auditorium ticket sales**

The auditorium now sells tickets to those events requiring them at the Broomfield Auditorium on Thursdays and Fridays from 2 to 6 p.m. and during some events when staff is available.

