



City & County Manager's Report

January 23, 2007

TO: Mayor Stuart and the Broomfield City Council

FROM: George Di Ciero, City and County Manager

FYI

December snowstorms bring departments together to work on behalf of residents, visitors

On Wednesday, Dec. 20, when the first blizzard of the season hit Broomfield, the Police Department, its Emergency Management and Victim Services Divisions, and HHS staff at the Senior Center opened a shelter at the Broomfield Community Center.

Staffed by Victim Services staff and volunteers, and Senior Center personnel, the shelter housed over 120 stranded motorists and residents.

That night, Cmdr. Dale Sarno, using his personal 4x4 vehicle made a quick, late-night trip to a local grocery store with Police Chief Tom Deland where the two purchased \$450 in food to feed the shelterees.

Also on Wednesday, an elderly woman was rescued from her mobile home because her furnace was not working. She was taken to the shelter.

On Thursday morning, Dec. 21, Victim Services volunteers attempted to get assistance for the elderly woman from Xcel Energy, and Broomfield Police and Public Works staff attempted to fix the elderly woman's furnace.

Also that morning, Health and Human Services staff responded to the shelter to help. Later that day, the woman, with the help of Victim Services and HHS staff, was able to secure a place at The Legacy at Lafayette, an assisted living facility, where the administrator insisted that no payment was necessary.

This senior remained there until a contractor could repair her furnace. The contractor, A-Quality Heating Company, agreed to do the work on Friday and was willing to meet during the adverse weather, at no cost to the elderly client.

The other shelterees were given food, blankets and a place to rest through Wednesday night. On Thursday morning, staff worked to return the shelterees to their homes. The shelter was closed by 3 p.m. Thursday, Dec. 21.

Giving Tree efforts expand

Again this year, departments came up with ideas to help Broomfield families and seniors in need have a brighter holiday season.

Giving trees were located in various public buildings, decorated with tags listing gift requests supplied by HHS staff members after consulting with families.

Other giving trees were placed in employee-only locations to benefit families referred by FISH.

Employees and the public took the tags, bought the gifts and returned them for delivery to the families.

The Employee Review Committee (ERC) spearheaded the effort again this year. The group encouraged the expanded effort by providing additional opportunities for employees to participate.

Employees provided items for a silent auction at the annual ERC holiday pot-luck luncheon. Over \$1,600 was raised. This money was used to purchase gifts for an additional five families and seniors.

Broomfield Municipal Court provided gift cards. It set aside court costs required to be paid and provided the \$25 gift cards that went to seniors. The gift cards were to local grocery stores and to department stores. Seniors received one card for groceries, and one to a department store.

This year, the ERC-led effort, assisted by employees in the Recreation Division,

Community Assistance Center, and HHS, gathered gifts for 78 families, 50 seniors and 28 youngsters.

Through the HHS "Family Connections" project, gifts went to 329 children, parents, seniors, and teens.

Some HHS families were adopted by individuals from the community, United Methodist Church members, Broomfield Rotary Club members, members of the New Church of Boulder Valley, and two local "Moms" groups.

Employees from local businesses also adopted families. This year, they were Call Management Products, Inc.; OCCMED Colorado and World Savings in Broomfield. On average, each person received four gifts, for a total of 1,316 gifts for the HHS families.

The Broomfield Police Department, in its internal Santa Cops program, also provided toys for 58 children and food for 21 families. An anonymous donor program and a Broomfield Rotary donation of \$1,100 helped with this project.

Looking ahead

Event Center hosts youth job fair

The annual Youth Job Fair, part of the Governor's Summer Job Hunt for Youth, is scheduled for Tuesday, Feb. 20, from 3 to 7 p.m. at the Broomfield Event Center. The job fair is for youth ages 16 to 21 years.

Final homeless survey set

A final, point-in-time homeless survey on Monday, Jan. 29, will bring together Health and Human Services, local city and county departments and agencies in an effort to gather information regarding homelessness in Broomfield.

Individuals will be contacted by telephone or one-on-one outreach. The survey is

mandated by the federal Department of Housing and Urban Development (HUD) as part of funding requirements.

This year's Nurturing Parents effort begins January 31

The Nurturing Parenting program will begin this year's new 16-week training with the first session on Wednesday, Jan. 31.

Nurturing Parenting emphasizes the importance of raising children in a warm, trusting and caring household. It is founded on the belief that children who are cared for develop the capacity to trust, care and respect themselves, other people, living creatures and the environment.

Referrals to the program are currently being accepted. For more information or to sign up, contact John Mowery at 720-887-2206.

February is National Heart Month

Broomfield HHS will be promoting National Heart Health month in February.

In collaboration with Channel 8, the *Broomfield Enterprise*, the city's Employee Wellness Program and the Paul Derda Recreation Center, the importance of heart health will be promoted throughout the month.

Currently planned are nutrition talks in Healthy Heart Lunches at the Senior Center on February 7 and 21, and on February 13, with an employee Heart Health brown bag lunch.

Also planned are heart health displays at various locations in the city departments, weekly briefings through the *Broomfield Enterprise*, and a video called the "Heart Truth" on Channel 8.

National 'Wear Red Day' has been designated on Friday Feb. 2, and HHS along

with its partners will be encouraging Broomfield employees, residents and community members to also wear red on Wednesday, Feb. 14, in honor of National Heart Health Month.

Heart disease is the leading cause of death in Colorado and *also* in Broomfield (*Health Statistics Section, Colorado Department of Public Health and Environment, November 2006*).

Broomfield to host CBMS training

Two statewide computer training opportunities on the Colorado Benefit Management System (CBMS) will be hosted by Broomfield's Health and Human Services Department.

The classes are scheduled on Tuesday, Feb. 20, and Tuesday, March 13, in the computer training room at the Broomfield City and County Building.

The advanced CBMS training will cover recoveries, claims, history, and more. The training is open to any eligibility technician in counties statewide.

Capital projects ...

Girl Scout Shelter project begins

After the November 21, 2006, City Council approval of the construction agreement with Walsh Construction, Inc., for replacement of the Girl Scout Shelter, restroom and shelter, the contractor was set to begin mobilizing to the site the end of December. The continued snowstorms hampered progress, so the shelter wasn't demolished until the week of January 8.

Walsh will be on utilities and foundation excavation for the rest of January. The construction schedule was delayed approximately two weeks due to the weather conditions, so the contractor will be working to reduce the delay to the project.

Construction is still expected to be completed by spring 2007.



Departmental updates ...

COMMUNICATIONS

The re-designed Web site debuted in early January. It features large photographs and a news section on the "front page" with drop-down menus to take visitors to additional information.

A recent addition includes regular updates regarding snow and ice control measures, with links to a Winter Storm page with a question-and-answer section and additional links to the Snow and Ice Control Policy, a map of priority streets, and various preparedness opportunities compiled by the Police Department's Public Education Division.

Fine-tuning continues.

HEALTH AND HUMAN SERVICES (HHS)

Public Health – Public health nurses held a follow-up flu clinic on Thursday, Dec. 28, 2006. This walk-in clinic was scheduled from 5 -7 p.m., but due to the bad weather, people started arriving around 3:30.

Public Health nurses administered 30 doses until 5 p.m., at which time the walk-in clinic was closed, again because of the weather.

Free flu shots are now available to walk-in clients as well as to those who make appointments. Flu shots are available on Tuesdays, Thursdays and Friday from 8 a.m. to 4 p.m. To schedule an appointment, call 720-887-2220.

Workforce Center - Frank Schoengarth, Manager for Self-Sufficiency and the Workforce Center, and Rebecca Tierney,

Chaffee Coordinator at the Workforce Center, were invited to speak at the National Workforce Association's fifth annual conference in St. Petersburg, Fla.

Schoengarth spoke on "The Integration of an Agency," presenting the benefits of following an integrated service model. History on Broomfield and recommendations on incorporating an integrated service model were provided for attendees.

Tierney's presentation, "Integrating WIA Youth" was attended by human service directors, county commissioners, Workforce Investment board members, program managers, case managers, and others.

PUBLIC WORKS

The Environmental Services Division of Public Works has coordinated a full list of events to celebrate Earth Day in spring of 2007. (See pages 5 and 6.)

The Earth Day calendar, to be provided to all Broomfield residents in their February water bills, has dates and times for many popular programs including the Computer Recycling Day, xeriscape seminars, Household Hazardous Waste Drop-off Day and the 2007 Curbside Spring Clean-up program.

Everyone is reminded to save these dates and join in the various activities to preserve and nurture the environment.

The events also will be posted on the Broomfield Web page: www.broomfield.org

Additional advertising for each event will be provided as the dates draw near.



City and County of Broomfield



Earth Day Events Calendar Spring 2007

In observance of Earth Day 2007, **Broomfield residents** are invited and encouraged to participate in these upcoming and ongoing events:

Introduction to Xeriscape Lecture – presented by the Colorado State University Master Gardeners in Broomfield, the Mamie Doud Eisenhower Public Library and Broomfield Environmental Services Division.

Dates: Thursday, **March 1 and 8**
 Times: 7-8:30 p.m.
 Location: Mamie Doud Eisenhower Library (second floor),
 3 Community Park Dr., Broomfield
 Contact: CSU Cooperative Extension Office in Broomfield, 720-887-2286

EcoCycle's Spring Hard-to-Recycle Day – computers, monitors, TVs, plastic bags, #6 white block foam and more are collected in this special **one-day-only event** at the Broomfield Recycling Education Center. There is a fee for some materials. For details on items and pricing visit <http://www.ecocycle.org/charm/index.cfm>

Date: Saturday, **April 14**
 Time: 9 a.m. - 1 p.m.
 Location: Broomfield Recycling Education Center, 225 Commerce St., Broomfield
 Contact: Genevieve George, genevieve@ecocycle.org, 303-404-2839. Call for cost information.

Xeriscape Workshops - presented by the Colorado State University Master Gardeners in Broomfield and the Mamie Doud Eisenhower Public Library. Feeling lost or confused when it comes to your yard or garden? Have questions that you've wanted to call a Master Gardener about, but just haven't gotten around to it? Tired of paying a water bill that's off the charts? Need to update your worn-out landscape, but running short on ideas? We can help! Sign up for a one-on-one "**Ask a Master Gardener**" session to ask these and any other questions about a wide range of home gardening topics. Sessions will be 45 minutes in length and will focus on a pre-determined topic. (*The topic will be chosen by the resident upon registration.*)

Dates: Thursdays, **March 15, 22 or 29**
 Times: 6:30 - 7:15 p.m. **OR** 7:30 - 8:15 p.m.
 Location: Mamie Doud Eisenhower Library (second floor), 3 Community Park Dr., Broomfield
 Cost: \$20 per 45 minute session
 Contact: Each session will have **only** six slots available. Reserve your spot today by calling the CSU Cooperative Extension Office in Broomfield at 720-887-2286

Earth Day Program Just for Kids! - presented by the Colorado State University Master Gardeners and Broomfield Environmental Services. Only 50 slots are available for kids, ages six to 12, to be dropped off for an afternoon of fun crafts and activities to promote environmental awareness.

Date: Saturday, **April 21**
 Time: 2 - 3:30 p.m.
 Location: Broomfield Community Center, Lakeshore Rooms,
 280 Lamar St., Broomfield
 Contact: Please register with the CSU Cooperative Extension Office/Broomfield at 720-887-2286

Arbor Day Tree Plantings

Date: Week of **April 9 –14**
 Location: Several park and school plantings at various Broomfield locations. Please call for specific dates, times and locations.
 Contact: Tom Wells, twells@broomfield.org, 303-464-5651

Tree Limb Recycling Drop-off - This popular program is open for residential use only. (No commercial or business use.) The facility is video monitored and proof of residency is required to prevent unauthorized use.

Time: Please note the hours of operation are **Saturdays 8 a.m. – 5 p.m., and Wednesdays 1 - 5 p.m. only. The drop-off is CLOSED at all other times.**

Location: Broomfield Recycling Education Center, 225 Commerce St., Broomfield

Contact: Tom Wells, twells@broomfield.org, 303-464-5651

Toxic Free Housecleaning Workshop - Learn to make your own safer, environmentally friendly alternatives to the toxic brand name cleansers.

Date: Saturday, **May 12**

Time: 11 a.m. - Noon

Location: Broomfield Recycling Education Center, 225 Commerce St., Broomfield

Contact: Genevieve George, genevieve@ecocycle.org, 303-404-2839

Household Hazardous Waste Collection Day - **By Appointment Only! Call today! Additional information and instructions will be provided when your appointment is confirmed.**

Date: Saturday, **May 19**

Time: 9 a.m. - Noon

Location: Norman Smith Service Center, 3001 W. 124th Ave., Broomfield

Contact: Kathy Schaefer, kschaefer@broomfield.org, 303-438-6336

Can't wait for the collection day in May? For year-round Household Hazardous Waste program information, call the Household Hazardous Waste Hotline at 303-441-4800.

Contact: Rick Green, rvgreen@co.boulder.co.us, 720-564-2226

West Nile Virus/Integrated Pest Management Seminar - *Find out what the city is doing to reduce summer mosquito populations, and what you can do to protect yourself from West Nile Virus.*

Date: Wednesday, **June 27**

Time: 7 - 8 p.m.

Location: White tent near Community Park Amphitheater north of Mamie Doud Eisenhower Public Library, 3 Community Park Dr., Broomfield

Contact: Marshall Lipps, mlipps@comosquitocontrol.com, 303-558-8730

Waste Oil Collection - Popular year-round motor oil recycling program, (limit five gallons per household per month) **New in 2007! Now also accepting used Cooking Oil from Broomfield residents!** Collect your used cooking oils in a sturdy sealed container to transport to the Norman Smith Center. All containers are returned to residents for reuse or proper disposal.

Days: Tuesday - Friday, 8 a.m. - 3 p.m. and the first Saturday of every month, 8 a.m. - Noon

Location: Norman Smith Service Center, 3001 W. 124 Ave., Broomfield

Contact: Kathy Schaefer, kschaefer@broomfield.org, 303-438-6336

Spring Clean Up! For Broomfield residents, this year's cleanup will be held on three consecutive Saturdays on **April 28, May 5, and May 12**, weather permitting. The city has contracted with Western Disposal to provide **CURBSIDE pick-up** of large non-hazardous items not normally taken by the trash haulers. Pile your unwanted large items at your curb on the appropriate day, and they will be picked up from your curb! As more detailed information becomes available, it will be posted on the city's web page at www.broomfield.org/environment. Watch the Broomfield Enterprise, check Channel 8's community calendar, or call Field Operations at the number below for a list of acceptable items to be picked-up. This program is for Broomfield residents only to dispose of large items at no charge. Hazardous waste, business debris, large quantities of construction debris, or items transported in from outside Broomfield city limits will not be picked up. Please make arrangements to donate reusable items to your favorite charity prior to the cleanup. All items collected at the cleanup will be landfilled.

Contact: Field Operations at 303-438-6334

Please note: All of these programs are available to **Broomfield residents only**. No business or commercial wastes will be accepted at any of the above collection events or programs. All programs are offered free of charge, unless noted, and are subject to cancellation in the event of severe weather. When in doubt, please call the contact number to verify status of the program.

RECREATION SERVICES

Active adult/senior programs – Active adults and seniors stayed busy these past several weeks.

Recent out-of-city trips and the number of participants are:

- Georgetown Christmas Market, 11
- Denver Art Museum, 22
- Colorado State Capital, 17
- Jesters Dinner Theatre, 16
- Supper Club, 20

A casino trip was cancelled because of the snowstorms.

SilverSneakers® activities continue to be popular. During December, 36 enjoyed Coffee Hour and seven attended the new members meeting. Total Silver Sneakers visits at the Broomfield Community Center were 900, and at the Derda Center, 2,933.

There were 328 participations for Senior Fitness, drop-in activities, and special events during December.

Aquatics- There were 381 people enrolled in lessons in December. During the snowstorms, aquatics staff called parents of all swim lessons participants to notify them of weather-related closures.

Athletics – The gymnastics year-end holiday program gave participants a showcase to demonstrate the skills they learned over the year. There were 80 gymnastics students who performed, and 218 parents and friends in attendance.

During December, there were 3,994 total participations in gymnastics classes and events.

Even though the weather did not cooperate very well, a successful Winter Break Volleyball Camp went on the week of December 26. The 63 participants improved their passing, setting, and spiking skills and enjoyed many game-situation drills.

At the end of the camp, all students received a “Volleyball Pro” evaluation, a volleyball and t-shirt.

The Youth Basketball Coaches Clinic in December brought out 37 coaches.

Early learning – There were 146 students in attendance at the Holiday Program at the auditorium. Each class had the opportunity to sing a variety of cultural songs to celebrate the holidays. Children also decorated ornaments to give to families as presents.

Each child's assessments were given to his or her parents. These assessments were based on observations and “themed” teaching in the preschool.

There were nine children in the Jump Bunch class, and six in the Young Rembrandts class.

Child Sitting activities centered around the holiday theme in December. Staff decorated the child sitting room window to celebrate the holiday. The staff holiday celebration on December 17, featured food, a gift exchange and socializing.

The child who named the huge wooden dinosaur that was donated by a parent and now is attached to the entrance to the Early Learning Center was rewarded with a prize. The dinosaur is aptly dubbed “Chewie.”

Fitness – There were plenty of fitness opportunities during December.

Holiday workouts included a Christmas Eve offering that included a Long Ride and BODYPUMP program that 45 people took advantage of.

On New Years Day, Spin, Pilates, Ultimate Fitness, and BODYPUMP brought out 85 participants.

Fitness highlights for 2006 included substantial increases in participations at the Paul Derda Recreation Center and Broomfield Community Center. The two centers combined were: 2,055 in 2005 and 6,122 in 2006.

Total participation with both buildings was up by 4,159 for the year, which reflects registrations in Personal Training, Massage, weight training classes for women, youth and seniors, and the spring and holiday challenges.

Total drop-in visits climbed, too:

	2005	2006
Derda Center	35,944	46,877
Community Center	16,633	18,296
TOTALS	52,577	65,173

New programs added in 2006 included Group Challenges, Summer Boot Camp, massage, and Yoga for Kids.

Special events – There were 65 youngsters who received a personal call from Santa on Saturday, Dec. 2, in the Talk to Santa program.

The Winter Wonderland Dance on Friday, Dec. 9, had 44 participants.

There were over 500 people in attendance at the annual Tree Lighting Ceremony on Thursday, Nov. 30.

Youth and teens- It's only January, and already there are 25 participants signed up for the Summer Camp program!

Last month's planned shopping trip to Colorado Mills for the Teen Adventure Series was cancelled because of the snowstorm.

At the Audi ...

CU in Broomfield' continues

"CU in Broomfield" is in its third season of collaboration for CU-Boulder's College of Music and Broomfield's Cultural Affairs Division. These performances are free and family-friendly.

Travel the globe with these concerts, departing the second Wednesday of the month at 7 p.m. All ages are welcome.

The next scheduled program is Wednesday, Feb. 14, with Paul Erhard. Join one of the world's only double-bass soloists and his double bass-flute *tabla* group, ATMIC Vision, in a musical program with roots in Asia,. Erhard explores the use of the bowed, double bass in Indian classical music.

Remaining CU in Broomfield performances are on Wednesday, March 14, with an evening of Brazilian, jazz and world music, and April 11 featuring Kwasi Ampene and the West African Highlife Ensemble.

All performances begin at 7 p.m. in the Audi.

Science, Sights and Sounds

February's offering features a Chinese New Year celebration with Chinese folk dancers, the Chinese Lion Dance and a Kung Fu demonstration on Thursday, Feb. 8, beginning at 7 p.m. This free program is open to the first 295 patrons. Tickets will be available beginning at 6 p.m. at the Auditorium box office.

Vagina Monologue

On Saturdays, Feb. 10 and 17, Dove Advocacy and V-Day will premiere the Vagina Monologue in Broomfield. This fund raiser for abused deaf women and children will be performed in American Sign Language and English.

Tickets are \$25 at the door or from www.deafdove.org/index.html .

Also, a silent auction will benefit Dove Advocacy Services for abused deaf women and children which provides culturally appropriate and fully accessible services for

deaf, deaf-blind and hard-of-hearing victims of sexual assault and domestic violence, and V-Day.

Performances start at 7 p.m.

Mark your calendar:

Feb 2 through March 2 – Gallery art exhibit: “Thriving Communities” logo contest sponsored by Broomfield HHS. View from 2 to 5 p.m. on Fridays and Saturdays and during scheduled events.

Feb. 16 – Ballet Nouveau Colorado presents ‘Beauty and the Beast.’ Tickets \$25 adults, \$21 students and seniors purchased through Ballet Nouveau. 8 p.m. showtime.

Feb. 17 – Marvelous Musicales, a community music recital, sponsored by the Broomfield Music Teachers Association and the Broomfield Council on the Arts and Humanities. Suggested donations: \$5 adults and \$2 seniors/students. 4 p.m. showtime.

Feb. 23 – Rocky Mountain Brassworks concert, “A Royal Salute.” 7:30 p.m. Tickets: \$10 adults, \$5 seniors/students, \$20 family special.

Feb. 24 – 4-H Performing Arts Festival. Dance, vocal and instrumental music competition. Dance begins at 8:30 a.m., instrumental at 12:30 p.m. with vocals directly following. Free.

Feb. 24 – Broomfield Civic Orchestra presents ‘Isn’t it Romantic?’ 8 p.m. Tickets sold at the door 30 minutes before the concert: adults \$10, seniors/students \$8, children under 12 \$4.

For more information on events at the Audi, call the **Events Hotline** at 303.469.3301, ext. 7999.

Information on tickets, directions to the Audi and year-round event information are also available at www.broomfieldauditorium.com

