



# City & County Manager's Report

January 22, 2008

**TO: Mayor Quinn and Broomfield City Council**

**FROM: George Di Ciero, City and County Manager**

## Looking ahead

### ***Annual 'Big Game Fun Run/Walk' is set for Superbowl Sunday***

Plan now to enjoy some time outside and get a little exercise with the family dog before settling in to watch the Superbowl on Sunday, Feb. 3.

There are three courses of different distances through the Broomfield County Commons Area. This run is designed for people of all ages. Pick your distance and your pace. This event will take place rain or shine. Register by Friday, Feb. 1, and get the Early Bird rate of \$10, \$20 with a shirt.

The registration form is available online at [www.BroomfieldRecreation.com](http://www.BroomfieldRecreation.com), or pick one up at the Broomfield Community Center. For more information, call 303-464-5510.

### ***CHIN plans meeting***

The Broomfield Community Health Information Network (CHIN) will meet Monday, Jan. 28 from 11:30 a.m. to 1:30 p.m. in the HHS Building, 6 Garden Center, to plan community events for 2008.

Anyone who is interested is invited to attend and share resources and opinions.

CHIN focuses on providing resources and information to the Broomfield community on substance abuse prevention, tobacco prevention,

reproductive health and mental health issues. Call 720-887-2276 for more information.

### ***10<sup>th</sup> annual conference on Feb. 29 focuses on being social***

Being social brings lots of love and laughter into life, and that is the focus of this year's Senior Wellness Conference. The event takes place on Leap Day, Feb. 29, from 8 a.m. to 1 p.m.

Attendees will be pampered with massages, venture out on a health walk, eat, try new activities, and laugh a lot.

There will also be opportunities to win door prizes. This is the tenth annual Wellness Conference. It is sponsored by the "Broomfield Senior Chronologically Gifted Committee" and is held at the Broomfield Community Center.

Cost is \$8 for residents and \$10 for non residents. Pre-registration required, and lunch is included.

### ***Annual Garden Fair is Feb. 9***

The Broomfield Master Gardeners annual Garden Fair is set for Saturday, Feb. 9, from 9 to 11:30 a.m. in the lobby of the Broomfield Auditorium.

This year's fair will feature gardening information and displays along with free informational brochures on many gardening topics. Master

Gardeners will be available to answer gardening questions.

Admission is free and several door prizes will be awarded throughout the event.

### ***HHS offers Nurturing Parenting***

Broomfield Health and Human Services (HHS) will again offer a 16-week Nurturing Parenting program in collaboration with the Mental Health Center serving Boulder and Broomfield counties. The evening classes begin Wednesday, Jan. 30. Applications to participate in the program must be submitted by Jan. 30. The classes are limited to 20 families.

The Nurturing Parenting program is designed to help parents be empathetic, nurturing caretakers, and the classes emphasize the value of unconditional love within a family. Participants will learn about the developmental processes of a child, the importance of offering children choices

and showing them that they are loved and respected.

Class atmosphere will be light, fun and educational. Dinner will be served to all participants and their children.

Anyone interested in participating or volunteering in the program should contact John Mowery at 720.887.2206 for more information.

### ***Holiday closures:***

City and county offices and the library will be closed on Monday, Feb. 18, for Presidents' Day. The Senior Center is open from 8 a.m. to 5 p.m., but there will be no Lakeshore Café lunches served. Please check the Derda Center and the Community Center for activities and hours of operation.

## Capital projects ...

### ***Highlights:***

#### **Broomfield Heights Alley Improvement Project, Phase 1A and 1B**

This project includes reconstruction of the alleys located behind the homes along Midway Boulevard from Main Street to Kohl Street. Phase 1A includes the alleys behind the homes on the north side of Midway. The concrete for the alley between Daphne Street and Main Street has been completed and this alley has been opened to traffic. The contractor is finishing up some of the restoration work at the sides.

For the western alley from Daphne to Kohl, approximately 500 feet of concrete has been completed. With the cold weather and snow, little progress was made in the past month. The contractor placed recycled concrete to allow residents to use the alley over the holiday period.

To complete the project, the contractor needs approximately three weeks of dry weather. The original completion date had been January 2008 but in light of the weather over the last month precluding work, the completion date has been moved to February 2008.

#### **Midway Park Irrigation Replacement Project**

On Sept. 25, 2007, Council approved an agreement with Coloco, Inc. for the design and installation of an irrigation system to replace the existing system in Midway Park north of Midway Boulevard. A site survey was completed in October and the contractor began working on the design in November. Staff approved the design in early December and the contractor began work. The playground and shelter have remained open for use.

Depending on weather conditions, the work is scheduled to be completed in February.

#### **Wildgrass Open Space Trails, Phase 2**

L & M Enterprises is the contractor for the phase 2 Wildgrass trails project.

The project is 95 percent complete despite weather postponements for most of December. Final work items include seeding and fence installation. The trail is currently open for use.

**Interlocken East Park Bridges - \$83,000**

The project includes the replacement of two existing pedestrian bridges over Community Ditch in East Park which are cracking and splitting, and need to be replaced. Final design was completed in November 2007, and the project was bid in

December 2007. A memorandum will be brought before the council for authorization of a construction agreement with the successful low bid contractor.

**Transportation updates ...*****New bus shelters:***

Broomfield bus commuters along West 120th Avenue and at Sheridan and 120th are enjoying new bus shelters as they brave winter weather. Eight new shelters were installed along 120th between Lowell and Main, and at the intersection of Sheridan with 120th. Staff works with a company called Outdoor Promotions that installs and maintains the shelters at no cost to Broomfield.

Additional shelters are planned in 2008 for Interlocken Loop and U.S. 287 at Miramonte Boulevard and at West 10th Avenue.

***Colorado 7 re-classification***

CDOT has approved Broomfield's request to reclassify Colorado 7 within the city boundaries to better reflect the changing nature of the road. The reclassification allows for lower speeds and better access to planned developments.

**Departmental updates ...****COMMUNICATIONS**

Last fall, Colorado Municipal League (CML) sought photographs for its *Picture Colorado Municipalities* photo contest. Winning entries are featured in a 2008 calendar distributed to CML members and others all across the state.

The organization was looking for photographs that show how municipal government enhances people's lives.

Joel Radtke, manager of Web services, submitted several photographs that depicted Broomfield places and spaces. His photo of The Bay aquatic park was selected for the month of August.



In entering the photo, Radtke told CML of "Broomfield's premier outdoor water park with numerous slides, pools and water features designed for family fun from Memorial Day through Labor Day each year. The Bay also hosts 'Fishing at the Bay' and 'Dog Daze at the Bay' at the end of each season."

**CULTURAL AFFAIRS**

There were 61 applicants for the Cultural Affairs Manager position, and interviews are under way. Efforts are also under way to create new space for Cultural Affairs staff to move into the second floor of the Mamie Doud Eisenhower Public Library.

**HEALTH AND HUMAN SERVICES (HHS)**

- **Family and Children's Services** - Paul Welander, social caseworker, received an award for Outstanding Case Practice from the Colorado Department of Human Services. This award recognizes outstanding foster care casework in engagement and collaboration through interaction with parents and providers,

thorough knowledge of the child's and family's needs and services, accessing or mobilizing resources to meet the child's needs, establishing and maintaining life connections for the child, outstanding collaboration with other professionals and exemplary movement toward permanency in finding and recruiting an adoptive home for a child.

- **Public Health** - The *Health Promotions* group's Community Health Information Network (CHIN) will meet to plan community events for 2008 on Jan. 28 from 11:30 a.m. to 1:30 p.m. Residents are invited to come to the HHS Building, 6 Garden Center, and share resources and opinions.

Broomfield CHIN focuses on providing resources and information to the Broomfield community on substance abuse prevention, tobacco prevention, reproductive health and mental health issues. If you have questions, please call 720-887-2276.

- Health Promotions is also working with *America on the Move*, and kicked off the "Get Fit, Stay Fit Community Challenge" on Jan. 8, 10, and 12. Originally one kickoff was planned, but it was expanded to handle the overwhelming interest of more than 350 participants.

*America on the Move* is working closely with LiveWell Broomfield and Broomfield Recreation Center staff, benefiting from their expertise and resources specific to nutrition and physical activity.

The Challenge is also sponsored by Exempla Good Samaritan, The Broomfield Chamber, and several other local businesses. Participants will weigh-in weekly, undergo body fat testing, and cholesterol screens. The "Get Fit, Stay Fit Challenge" will continue through March 8. After the final weigh-in, participants will be recognized for their efforts at a finale celebration with awards in four categories: increased STEPS, decrease in body fat, decrease in weight, and best testimonial 3ssay. There are awards for teams as well as for individuals.

- LiveWell Broomfield has been concentrating its efforts most recently in several initiatives. Final reports have been received from the five participating business in the Worksite Wellness program. Reports included

information on the employee wellness efforts initiated by LiveWell's mini-grants mid-year 2007. Three of five businesses made superior strides and Imagine-A Hair Studio on Nickel was featured in the Dec. 21, 2007 Boulder County Business Report.

LiveWell's childcare efforts to promote and inform Broomfield child care agencies about the Colorado Department of Public Health and Environment's *Colorado Physical Activity and Nutrition Child Care Champions Best Practices* have been successful. Designed to help prevent childhood obesity and promote intuitive eating, the best practices involve the caregiver, parents, child and include good nutrition and physical activity.

LiveWell Broomfield assisted Children's Garden Learning Center and Beautiful Savior Lutheran Early Learning Center in assessing their physical activity and nutrition strengths and needs according to these best practices. LiveWell provided each with an activity parachute to encourage structured physical activity time. Exercise mats and an obstacle course went to the Beautiful Savior Lutheran Early Learning Center gym for their 1 through 4 year olds. Stretch-N-Grow activity classes and lessons for 1 to 5 year olds were also provided in December.

Children's Garden Learning Center will be the focus in January and February. LiveWell has received positive reports from center directors, teachers, and parents on this initiative.

In the schools, Emerald Elementary has benefited from LiveWell's strategy to provide opportunities for healthy eating and physical activity for children before, during and after school. LiveWell funded a program called Dancing with the Teachers at Emerald. Teachers gave after-school dance lessons along with other activities. Healthy student snacks were available. To motivate non-active students, LiveWell presented the school with a Dance Dance Revolution set up for the physical education teacher to use with all classes.

According to school personnel, the result is "an amazing positive response" to the after-school activities and DDR, from students, teachers and parents.

- Broomfield's *Older Adult Injury Prevention Program* designed to help seniors live

independently longer in their homes injury prevention assessments. A record 80 assessments were completed in 2007 and several are already scheduled for 2008. The multi-faceted assessment includes nutrition, physical activity, physical mobility and fitness, and home/environmental hazards. Seniors are provided with the assessment, any recommended equipment, installation and follow-up free of charge. This program is proving to be a popular and highly effective service to help ensure the safety of Broomfield older adults.

-The *Low-Income Energy Assistance Program (LEAP)* for 2007-2008 is designed to help low-income households cover part of their winter home heating costs. It began in November and runs through the end of April.

Participants must meet certain eligibility requirements and income guidelines. For example, the maximum gross monthly income for a household of four is \$3,184. LEAP applicants may also be eligible for emergency help such as repair or replacement of a primary heating system or for free furnace and weatherization services. At the start of January, 260 households have been approved to receive LEAP benefits.

For more information or for applications, contact HHS at (720) 887-2200 or visit the state's LEAP website at <http://www.cdhs.state.co.us/leap/>.

- **Workforce Center** - The Broomfield Workforce Center was recently recognized by Don Mares, executive director of the Colorado Department of Labor and Employment, on behalf of Governor Bill Ritter, for its achievement of the High Plains Award from Colorado Performance Excellence (CPEX).

Last June, staff submitted an application to CPEX that included an organizational profile that took into account all aspects of the programs, services and processes in place at the Workforce Center.

This award recognizes organizations for their achievements in performance excellence. CPEX is a statewide program dedicated to enabling Colorado organizations to evolve and succeed through the effective application of the principles and practices embodied in the widely accepted Baldrige Criteria for Performance Excellence.

CPEX has four award levels, and High Plains is the first of those levels. The next levels are Foothills, Timberline and Peak Performance, the top level. Once an organization progresses through all four levels, that organization will have the expertise to apply for the National Baldrige Quality Award.

The Colorado Performance Excellence Award criteria cover seven areas: leadership; strategic planning; customer and market focus; measurement, analysis, and knowledge management; workforce focus; process management; and organization results.

This is the first time the Workforce Center has applied for the award.

## **LIBRARY**

The Children's Library will begin a series of interactive seminars for adults who work with children. Classes will be at the library twice a month on Friday mornings, and a new series will debut once a month on Saturdays.

Family Wellness and Learning Connections programs are presented by Healthy Learning Paths' health and education experts. Parents or caregivers will learn tools for assisting children in wellness and learning success. A goal of the library is that Broomfield residents will have opportunities to expand their knowledge and enhance personal and professional growth.

Residents have requested programs that help them learn more about their children. This program answers that request. The expanded Saturday programs were also requested at October's Family Wellness Event.

## **RECREATION SERVICES**

**December Holiday Programs:** The Early Learning program ended the semester with its annual celebration at the Auditorium. There were about 500 people who came to watch the children sing songs on the stage and join them in having cookies with the teachers.

Gymnastics had its year-end program displaying class participants' skills. There were 420 participations between the two shows offered.

**Climbing Wall:** There were 799 drop-in climbing wall participants in December. This number does not include climbing classes.

**Athletics:** Youth Basketball is full and ready to begin the 2008 session. Coach Joe Wolff of the 14ers basketball team attended the parents' meeting for parents of Youth Basketball participants on Wednesday, Jan. 9, at the Broomfield Community Center. There were approximately 225 parents in attendance. Coach Wolff encouraged parents to support their children in sports, and teaching life lessons through sports experiences.

Youth Basketball Night at the Broomfield Event Center is Saturday, Feb. 23. Youth Basketball participants will enjoy two hours of pre-game time on the 14ers playing floor, with the older teams actually playing play their weekly games there from from 3 to 5 p.m. Participants will view warm-ups from the bench before the game and participate in the fan tunnels before the game starts and at the start of the second half.

Attendees will receive a game ball from the 14ers and participate in an autograph session with two 14ers players after the game. All tickets for the 14ers game that evening are \$7. Ticket order forms are available at [www.broomfieldrecreation.com](http://www.broomfieldrecreation.com) and at the front desks at the Derda and Community centers.

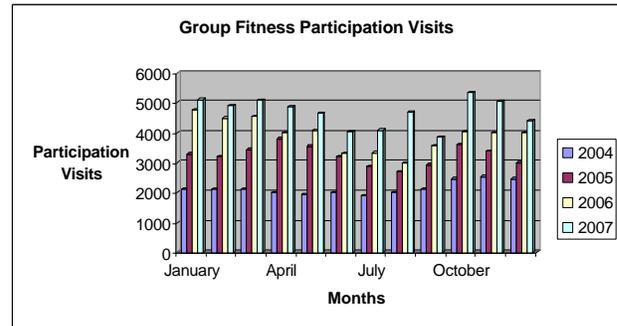
**Fitness:** Broomfield's fitness programs are strong, even on traditionally "slow" days in the fitness world:

**Thanksgiving Day:** 65 participated in the BodyStep® class at the Broomfield Community Center. The class was in the gymnasium with the instructors up on the stage.

On **Christmas Eve** at the Paul Derda Recreation Center, there were 45 participants in the BodyStep® class, and a full class of 15 participants in the Spin™ activity.

**New Year's Day:** There were 48 participants in BodyStep® and 40 in the BodyPump®.

The fitness program with Recreation Services has grown steadily each year:



This growth can be attributed to:

- ❖ **Program Quality and variety** – group fitness instructors, personal trainers, etc., are highly-qualified and trained. Participants can choose from a wide variety of fitness offerings and times.
- ❖ **The Paul Derda Recreation Center is user friendly and staff is customer service oriented** - it's a very user-friendly environment.
- ❖ **New fitness programs** like Bodypump®, BodyStep® are regularly added, but at a pace that is manageable for staff training, scheduling, etc., and appeal to participants.
- ❖ **Updates and new releases** to provide just enough predictability yet variety for participants.

**Youth and Teen:** The winter camp, dubbed "Operation Snowflake," December 26 to 29 had approximately 35 participants each day.

A new "Cirque" teen group has organized and planned its January calendar. Cirque has developed contacts at both Broomfield and Legacy high schools, and is working with Legacy to promote after school activities for kids.



Cirque offers high school students a place to meet up on Tuesdays beginning at 3:30 p.m. Location is the Paul Derda Recreation Center, and there are activities, video games, food, a chance to just hang out together, and more. Students also plan future activities, participate in community service opportunities, and find a mentor.

Cirque's mission statement says: "Our mission is to provide a safe, fun, exciting, and high quality high school program. This will be achieved by providing activities that will be intriguing,

challenging, and informative and will provide opportunities for teens to be active members of the community.”

Cirque goals and objectives are:

1. Provide a fun, healthy, and safe environment for all teens.
2. Provide opportunities for teens to be active during after school hours.
3. Provide a well-rounded and high quality program that offers various activities for all teens.
4. Encourage a positive self-concept in each teen.

5. Improve interpersonal communication and social relationship skills.
6. Provide opportunities for fellowship among adults and teens.
7. Help teens develop into contributing members of the community.
8. To promote acceptance of those different from themselves.
9. To bring about lasting friendships with both peers and staff.
10. To build positive assets in our participants.

## At the Audi ...

### Mark your calendar...

- Broomfield Auditorium presents Colorado Bluegrass Music Society Festival with the Spring Creek Bluegrass and Lonesome Traveler Bluegrass Bands on Thursday, Jan. 24, at 7 p.m. Tickets: general admission advance/door; public \$12/\$15, student or senior \$8/\$10 at TicketsWest.com, King Soopers, and 866.464.2626
- Boulder Chamber Orchestra presents Inspired by Baroque on Sunday, Jan. 27, 6 p.m. a Tango performance. 7:30 p.m. guest pianist Noriko Tsuchya and world class guest violinist Lindsay Deutsch. Tickets: \$16, children under 16 free at 303-583-1278 and [www.boulderchamberorchestra.org](http://www.boulderchamberorchestra.org)
- CDPS presents Jackson Katz The Macho Paradox Thursday, Feb. 7, 9 a.m. to 1 p.m. General training appropriate for all professionals. Why some men hurt women and how all men can help. Tickets: \$25; register through Donda Gordon 303-239- 4199 [donda.gorton@cdps.state.co.us](mailto:donda.gorton@cdps.state.co.us) [cdpsweb.state.co.us](http://cdpsweb.state.co.us)
- Dove Advocacy premieres World Famous Magician with deafness Sammy Ruiz on Saturday, Feb. 9. Performed in ASL and English to benefit DOVE Advocacy Services for Abused Deaf Women and Children. Adult show 7 p.m. Kids show 4:30 p.m. Tickets: Adults with kids ages 3-12 – Adults \$10, kids \$5. Adults with no kids \$15.
- Broomfield Auditorium presents CU in Broomfield World Music Concerts Thursday, Feb. 13, 7 p.m. Steve Mullins and his trio !Ojaleo! perform a fusion of Flamenco Music. FREE!
- Marvelous Musicales -a community recital, Saturday, Feb. 16, 4 P.M. FREE!
- The library presents Science Sights and Sounds Chinese New Year Celebration Thursday, Feb. 21, 7 p.m. FREE!
- 4-H Performing Arts Festival Saturday, Feb. 23, 8 a.m. to 4 p.m. FREE!
- Rocky Mountain Brassworks "Windows of the World" Saturday, Feb. 23, 7:30 p.m. Tickets: \$10 adults; \$5 seniors and kids; under 12 FREE! Family Special - \$20 for all immediate family
- Broomfield Auditorium presents Colorado Bluegrass Music Society Festival with Emory Lester -mandolin, and Mark Johnson -banjo, Thursday, Feb. 28, 7 p.m. Tickets: (general admission) advance/door; public \$12/\$15, student or senior \$8/\$10 at TicketsWest.com, King Soopers, and 866.464.2626

For more information on events at the Audi, call the **Events Hotline** at 303.469.3301, ext. 7999, or visit [www.broomfieldauditorium.com](http://www.broomfieldauditorium.com)