



City and County of Broomfield, Colorado

CITY COUNCIL AGENDA MEMORANDUM

To: Mayor and City Council
From: Charles Ozaki, City and County Manager
Prepared by: Rosann Doran, Public Information Director

Meeting Date	Agenda Category	Agenda Item #
January 8, 2013	Manager's Report	12(a)

Agenda Title:	Monthly City and County Manager's Report
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Summary
<ul style="list-style-type: none">• The report is a monthly summary of staff activities, projects and events.

Prior Council Action
N/A

Financial Considerations
N/A

Alternatives
N/A

Proposed Actions/Recommendations
N/A



City & County Manager's Report

Agenda Item 12 a

Jan. 8, 2013

FYI ...

Counter reveals Broomfield trail usage

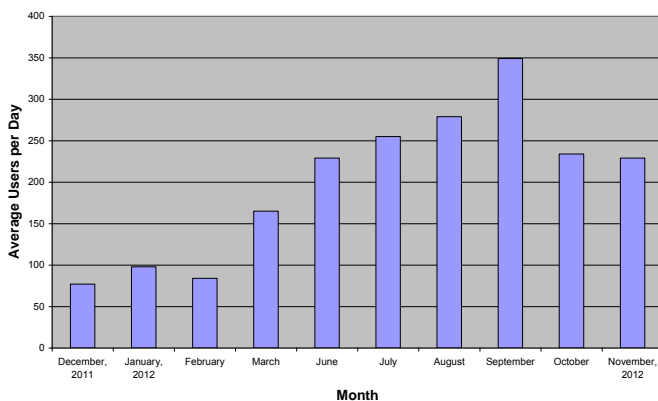
As part of Broomfield's participation in a state pedestrian trail counter program, a trail counter installed at the pedestrian underpass at U.S. 287 along the Broomfield Trail near Depot Hill and the Broomfield Marketplace, shows an average of 199 trail users in the area.

The highest counts occur during the lunchtime hours from 11 a.m. to 2 p.m. The counts are for a ten-month period from December 2011 to November 2012. The month with the highest average user-per-day total was September, with 349 daily users. December 2011 was the lowest with 77 users.

Approximately two years ago, Broomfield requested to participate in a state pedestrian trail counter program to assess pedestrian volumes near major state roadways. Broomfield was selected to be in the pilot program. The Traffic Analysis Unit of the Colorado Department of Transportation paid for the trail-user counter and installed the device.

Broomfield Open Space staff receives and compiles the data from the trail counter, which tracks pedestrian users hourly. Staff will continue to provide future updates.

Average Daily Users by Month at 287 Underpass



Santa Cellar Craft Fair draws record crowd

This year's Santa Cellar Craft Fair at the Broomfield Community Center on Nov. 17, drew more than 500 shoppers, a record for the annual event.

More than 30 vendors were located in the Gold, Silver, and Lakeshore Rooms and the front lobby to showcase their wares. Participants enjoyed food from *The Ninth Reindeer Café*, which featured a breakfast and lunch menu for the day.

Breakfast offerings were Rudolph's Burrito, Clarice's Burrito, and other items. Lunch options included Red-Nosed Nachos, Yukon's Hot Dog, The Abominable Vegetarian Dog, Hermey's Bowl of Beef Chili, and Misfit Goodies. Santa pleased all in attendance with by his morning visit.

Tree lighting enjoys great weather

This year's Holiday Tree Lighting Ceremony drew a couple hundred people on Dec. 7 at the George Di Ciero City and County Building. Activities were free and featured Mayor Patrick Quinn lighting the community tree, followed by performances by Suzuki violin students, songs by the Yule Tiders and City Council, the Broomfield Civic Chorus, Emerald Elementary School Choir, the Mountain View Sign Language Choir and the Coyote Ridge K-8 School Choir.

The weather was perfect for the event, allowing Santa to fly in via helicopter. He then visited with the kids and heard their holiday wishes. Each child also received a candy cane from Santa, and families enjoyed free kettle corn outside.

Closed - On Monday, Jan. 21, 2013, City and County offices and the library will be closed for Martin Luther King, Jr., Day. The Derda Center and Community Center will be open regular hours.

Looking ahead

At the Library

Jan. 20: Pizza and Prose for teens in grades 6 through 12, 2:30 to 4:30 p.m. Turn real life experiences into a story. This fun and creative activity features Frances Bonney Jenner, author of *Prairie Journey* and young adult librarian, who will share her creative writing and help participants explore theirs. Register at the Teen Zone desk or call 720.887.2360.

Mark the calendar:

- **Feb. 3:** Fun run/walk on Super Sunday. This is the 11th year for this activity. Enjoy some exercise before the big event. Dogs are welcome on a leash. There are three courses of different distances. Register by Jan. 31 for the early bird rate of \$15 by filling out a form available at <http://www.broomfield.org/recreation/athletic/funrun/fun>

[run.shtml](#) or pick one up at the Broomfield Community Center.

At the 1STBANK Center

- **Jan. 26:** DiscoBiscuits with GRiZ, Michal Menert in “Basic Inferno: winter edition,” 7 p.m.
- **Feb. 5:** Ed Sheeran with Rizzle Kicks and Foy Vance, 7 p.m.
- **Feb. 14:** Carrie Underwood with Hunter Hayes, 7:30 p.m.
- **Feb. 22, 23, 24:** Further, featuring Phil Lesh and Bob Weir, 8 p.m.
- **March 1:** Passion Pit with Matt and Kim, 7:30 p.m.

For tickets visit www.tickethorse.com or call 1.866.461.6556.

Departmental updates ...

COMMUNICATIONS

From October through December, Broomfield’s website saw 689,887 user sessions and 1,531,794 page views.

The top 10 pages, with the number of page views for that same time period are:

Page	Q4 Views
Home Page	102,107
Library	49,277
Employment	29,182
Recreation Home	22,076
News Briefs	21,151
Paul Derda Recreation Center	15,684
Elections	11,694
Parcel search and tax inquiry	11,533
Utility Billing	8,964
Assessor	8,705

Broomfield’s Facebook showed 971 “likes,” up by 41 since the last report, and Twitter had 748 “followers,” compared to 688 previously.

Videos on the Broomfieldgov YouTube Channel have been watched 83,478 times, up 8,622 since September. Archived City Council meetings have been viewed 712 times in the last three months.

Top videos in the fourth quarter were the Workforce Center, police videos including: the Detention Center and Police Department recruitment; the City Council meeting on Nov. 13; Broomfield Auditorium Tour; and Paul Derda Recreation Center (PDRC) videos including: tour of the weight room; tour of the PDRC; Halloween dodgeball and a piece featuring patrons talking about the PDRC.

HEALTH AND HUMAN SERVICES (HHS)

Workforce Center – Hiring events and Job Club activities continued in November. The following tables give a snapshot of these activities and the number of people served.

Hiring Events

Employer	Position(s)	Attendees
Advantage Sales & Marketing	Event Specialists	8

Steven's Transport	Semi-Truck Driver	3
CMG	Production Operators	8
CMG	Production Operators	2
CMG	Production Operators	3

Job Club

Date	Title	Attendees
12/4/2012	Hidden Job Market	27
12/11/2012	Experienced Workers	27
12/18/2012	Interview Skills	22

RECREATION SERVICES

Active adults – The *Healthy Hearts Walking Program* finished up a very successful fall/winter session, on Nov. 14 with an end-of-session party attended by 45. The walkers resume their "Walk Across America: Walk Along the Coast" in January. They will meet every Tuesday and Thursday at the Paul Derda Recreation Center indoor track.

The holiday Thanksgiving Dinner on Nov. 15 at the Lakeshore Room served more than 100 seniors. The large, traditional dinner was served by 40 volunteers from the Church of Jesus Christ of Latter-Day Saints. The children from Dance Arts Studio provided entertainment which was enjoyed by all in attendance.

The annual Holiday Bridge Tournament on Nov. 16 had 68 participants who thoroughly enjoyed the food, games, and associations with each other. Activities such as this, and others offered through the Active Adults programs, provide physical activity and socialization. Many participants express deep appreciation for the level of enjoyment and friendships they experience through these programs through Recreation Services.

Early learning – Among the fun holiday activities during December was Early Learning's version of *The Polar Express*. One of the teachers made the train engine and the kids each made a train car out of cardboard boxes and various other materials, adorned with festive holiday

wrapping and decorations. The kids and teachers wore their pajamas to school, and each class did the Polar Express Train (complete with train whistle) parade around the track at the Paul Derda Recreation Center. Preschool parents, patrons, and employees at the Center enjoyed the parade as much as the kids who participated - a definite holiday hit.



Gymnastics – The Broomfield Flyers optional gymnastics team at the Paul Derda Recreation Center offers advanced team competition to qualified participants ages seven years and older. In this program, gymnasts perform optional routines using high school rules. On Dec. 12, the team performed for residents of Highland Trail independent senior living in Broomfield. Although the performance had to "find its way" around the residents' dinner schedules, the gymnasts eagerly performed and put smiles on the seniors' faces. Even while performing in cramped quarters, the gymnasts displayed their routines splendidly. The positive reaction from the seniors inspired the gymnasts, who learned what the holidays are all about.

Youth and teen – Camp Awesome programs are offered throughout the year by Broomfield Recreation Services, and three programs showed marked enrollment increases over 2011 offerings. This year's "School's Out!" on Nov. 12 enrolled 27 more kids than the previous year. The fall break camp Nov. 21 to 23 enrolled 20 kids more than in 2011, and the Teen Adventure activity on Nov. 21 increased by six participants.

At the Audi..

In the gallery...

Artist David Griffin will have paintings on display in the gallery beginning Jan. 8.

The gallery is located in the lobby of the Broomfield Auditorium, 3 Community Park Road. Gallery hours are Thursdays 2 to 6 p.m. and Fridays 2 to 5 p.m., Sundays 1 to 5 p.m. and during auditorium events.

Cultural Affairs brings McCumber, High Road to Auditorium for Stock Show season

Broomfield's Cultural Affairs Division kicks off the Stock Show season with a performance by Kort McCumber and the High Road in an evening of Americana music, on Friday Jan. 11, 7 p.m., at the Broomfield Auditorium.

The live performance, "High Octane Groove Lubricated Syncopation!" features McCumber in what he knows best – he writes, plays, and sings good songs steeped in tradition, honed over a musical lifetime and brought to life in the present. Featuring Ray Smith on electric guitar and vocals and Ian Morlock on drums, this is Americana at its best.



Tickets are \$10 for adults and \$5 for students and seniors. They are available during Broomfield Auditorium Box Office hours (Thurs 2-6pm, Fri 2-5pm, and Sun 1-5pm)

or online at

<http://www.brownpapertickets.com/event/283754>

For more information call 720-887-2371

Bluegrass comes to the Audi Jan. 12, Feb. 9

The Colorado Bluegrass Music Society brings bluegrass to the Broomfield Auditorium twice during the Audi Concert Series. The Jan. 12 performance features Finnders and Youngberg and the Blue Canyon Boys. On Feb. 9, two Colorado bands, Jeff Scroggins and Colorado, and the Stanleytones Bluegrass Band will perform.

Music starts at 7 p.m. Tickets: \$12/\$15 for students, seniors and society members. For tickets, visit www.coloradobluegrass.org.

Mark the calendar:

Jan. 25: Sphere Ensemble, 7 p.m. This conductor-less 13-piece string orchestra offers the richness of a string orchestra with the intimacy of a string quartet. These ensemble members offer a variety of music of any style. Tickets: \$10/12 at the box office or at www.brownpapertickets.com.

Feb. 2: Check out the Marvelous Musicales community recital presented by the Broomfield Music Teachers Association. 4 p.m. Music students of all ages perform on stage and use the Audi's grand piano in solo performances or as accompaniment. Folk, jazz, classical and contemporary music along with musical theater are on the bill for this popular event. Admission is free, but donations are gratefully received.

Feb. 7: Dance Arts Studio presents its performing group "Fusion" to showcase student choreography with discussion and judging. The event is free. (Time to be determined.)

Feb. 16: Boulder Chamber Orchestra presents "Conjunction and Crown" at 7:30 p.m. The concert features Sarunas Jankauskas on clarinet. Selections are Wagner's Siegfried Idyll, Mozart's Clarinet Concerto and Mendelssohn's Symphony No.1. Tickets: \$25/\$18/\$12 from www.boulderchamberorchestra.org.

Culture Feast concert series in 2013 set

Broomfield's Cultural Affairs Division serves up another Culture Feast for 2013. These free concerts offer patrons a chance to experience a smorgasbord of cultural programming.

In February, Laughing Hands brings a fusion of world music that includes elements of jazz and rock with ethnic styles – gypsy, Latin American, Spanish, Asian and even American bluegrass. Laughing Hands is a four-piece group of Steve Mullins on various stringed instruments, Brian Mullins on strings and flute, Mike Fitzmaurice on bass, and Ed Contreras on percussion.

March will bring Planina and songs of eastern Europe, followed in April with Opera Colorado's abridged, family friendly version of *The Barber of Seville*. In May, the annual Cinco de Mayo performance from the Fiesta Colorado Dance Company will present ethnic music and colorful costumes to highlight dances representing the ambiance of Colorado and its Hispanic culture.

The Culture Feast concerts are at the Broomfield Auditorium at 7 p.m. on the first Wednesday of the month.

